

**28th ASIAN MEDIA INFORMATION AND COMMUNICATION CENTRE (AMIC) Annual Conference
Science Communication: Managing the Now and the Future
November 20 and 27 and December 04, 2021**

PROVISIONAL PROGRAM (As of 18 November 2021)

**Times in UTC+8:00 Singapore Standard Time*

*Schedule may be subject to change.
Please check the 2021conference.amic.asia for updates.*

20 November 2021

OPENING CEREMONIES

14:00 – 14:20

Introduction

14:20 – 14:30

Welcome Remarks
Crispin C. Maslog, PhD
Chairperson, Asian Media Information and Communication
Centre (AMIC) Board of Directors

Pham Minh Son, PhD
Rector
Academy of Journalism and Communication

14:30 – 14:32

Introduction of Keynote Speaker

14:32 – 14:42

Keynote Speech
Audrey Azoulay
Director-General, United Nations Educational, Scientific and
Cultural Organization (UNESCO)

14:42 - 15:00

Keynote Speech
Noam Chomsky, PhD
Laureate Professor of Linguistics, University of Arizona Professor
Emeritus at the Massachusetts Institute of Technology (MIT)

15:00 - 15:15

Conference Overview

Prof. Ramon R. Tuazon
Secretary General, AMIC

15:15 - 16:30

**PLENARY SESSION 1: AMIC Distinguished Forum –
AMIC @ 50: What We Have Done, What We Can Still Do**

Session Moderator

Arun Mahizhnan
Special Research Adviser, Institute of Policy Studies
Lee Kuan Yew School of Public Policy
National University of Singapore

Session 1 Plenary
Speakers

Crispin C. Maslog, PhD
Chairman, Board of Directors
Asian Media Information & Communication Centre

Sadia Jamil, PhD
Chairperson, Journalism Research and Education Section,
International Association of Media and Communication Research

Martin Hadlow, PhD
Former Secretary General, Asian Media Information and
Communication Centre (AMIC)
Former UNESCO Director

16:30 –18:30

PARALLEL SESSIONS

***Parallel Session A: Science Communication Theories, Models
and Frameworks***

***Parallel Session B: Science and the Mass Media: Enduring
Legacies, New Challenges***

***Parallel Session C: Science Communication Education: Now
and Forever***

***Parallel Session D: Science Communication Strategies and
Practices***

18:30 –20:00

PLENARY SESSION 2: Asian Youth Voices on Communicating Science

Session Moderator

Dr. Daniel Mahadzir

Research Fellow, Nanyang Technological University (Singapore)
Youth UNESCO Climate Action Network (YoU-CAN)

Session 2 Plenary
Speakers

Jeff Canoy

Journalist, ABS-CBN News (Philippines)

Meng Wang

Senior Geologist in the Chinese Academy of Sciences (CAS)
President, Young Earth Scientists (YES) Network
Young UNESCO Climate Action Network (YoU-CAN)

Nina Trang Nguyen

Guest lecturer, Academy of Journalism and Communication
Multimedia Journalists and Strategic designer, UX researcher, and
design thinking facilitator
Communications and Marketing Senior Manager, VinFuture Prize
Foundation

Kulsoom Siddiqui

Partnership and External Affairs
United Nations Association of Pakistan (UNAP)
Young UNESCO Climate Action Network (YoU-CAN)

20:00 – 20:15

Conference Reminders
Art and Cultural Presentation

27 NOVEMBER 2021

1343 – 1345

Introduction of Keynote Speaker

13:45 – 14:00

Keynote Speech

Hon. Fortunato T. de la Peña, PhD

Secretary, Philippine Department of Science and Technology

14:00 - 15:00

**PLENARY SESSION 3: Communicating the COVID-19 Pandemic:
The Vietnam Story**

Session Moderator

Vu Thanh Van, PhD

Senior Lecturer and Director

Department of International Cooperation

Academy of Journalism and Communication (Vietnam)

Session 3 Plenary
Speakers

Le Tran Thuy

Director, Center for Media and Development

Vu Thanh Van, PhD

Senior Lecturer and Director

Department of International Cooperation

Academy of Journalism and Communication (Vietnam)

Long Nguyen, PhD

Senior Lecturer, Professional Communication

School of Communication & Design (SCD)

RMIT Vietnam

15:00 – 17:00

PARALLEL SESSIONS

***Parallel Session F: Science Communication in the ICT
Ecosystem: The New Public Sphere***

***Parallel Session H: Climate Change: Communicating for the
Future***

***Parallel Session I1: Media and Information Literacy: Think
Critically, Click Wisely***

***Parallel Session I2: Media and Information Literacy: Think
Critically, Click Wisely (Focus on Digital Literacy)***

***Parallel Session J1: Inoculating the Disinfodemic: Challenges
to Truth-telling***

Parallel Session J2/J3: News Media Coverage and Public Information Campaigns on the COVID-19 Pandemic: Pluses and Minuses

Parallel Session J4: Social Media and the Pandemic: Searching for Truth, Discerning Lies

17:00 - 18:30

PLENARY SESSION 4: Science Communication in Social Media: Information Order or Disorder?

Session Moderator

Dorien Kartikawangi, PhD
Associate Professor
Head, School of Communication
Atma Jaya Catholic University of Indonesia

Session 4 Plenary
Speakers

Cheryll Ruth Soriano, PhD
Professor, Department of Communication
Research Fellow, La Salle Institute of Governance
De La Salle University (DLSU)

Masato Kajimoto, PhD
Associate Professor of Practice at Journalism and Media Studies
Centre, The University of Hong Kong
Asian Network of News and Information Educators (ANNIE)

Mohamed N. El-Guindy, PhD
Digital Transformation Expert at Egyptian Public Prosecution
Cybercrime Expert, Faculty of Law
The British University in Egypt

Ginny Smith
Science communicator
Founder of Braintastic! Science

18:30

Conference Reminders

04 DECEMBER 2021

12:00 – 14:00

PARALLEL SESSIONS

Parallel Session K: Risk and Disaster Communication Saves Lives

Parallel Session L1: Health and Wellness Communication:

Towards a Good Life

Parallel Session L2: Mediated Health and Wellness

Communication: A Holistic Approach

Parallel Session M: Journalism Issues

14:00 – 15:30

PLENARY SESSION 5: Climate Change: From Inconvenient Truth to Incontrovertible Fact

Session Moderator

Flordeliz L. Abanto

Board Member, Philippine Communication Society

Coordinator for Instructional Video, Far Eastern University

Founding Member, Philippine Academic Society for Climate and Disaster Resilience

Session 5 Plenary
Speakers

Jonathan Lynn

Head, Communications and Media Relations

Intergovernmental Panel on Climate Change (IPCC)

Jan Servaes, PhD

Former UNESCO Chair, Communication for Sustainable Development

Mohan Dutta, PhD

Dean's Chair Professor in Communication

School of Communication, Journalism and Marketing

Massey University, New Zealand

Director, Center for Culture-Centered Approach to Research and Evaluation (CARE)

15:30 – 17:30

PARALLEL SESSIONS

Parallel Session N: Online Education in the Pandemic Setting

Parallel Session O1: Environment Communication: Sustainable Strategies that Work

Parallel Session O2: Agriculture Communication: Harvesting Strategies that Work

17:00 –18:30	PLENARY SESSION 6: Scientists, Journalists, and Communication Specialists: Toward a Sustainable Relationship
Session Moderator	Richard P. Burgos Director, Science and Technology Information Institute Philippine Department of Science and Technology
Session 6 Plenary Speakers	Mira Desai, PhD Professor, Communication Technology Head, University Department of Extension and Communication SNDT Women’s University, Mumbai
	Leon Barkho, PhD Professor of media and communication sciences Jönköping University, Sweden
	Johanna Son Editor/Founder, Reporting ASEAN
	Ramesh Bhushal South Asia Coordinator Internews’ Earth Journalism Network
18:30 –19:30	AMIC Asia Communication Award
19:30 – 19:50	Book Launching AMIC: A History of the Asian Media Information and Communication Centre (Edited by Dr. Crispin Maslog) Communication Theory: The Asian Perspective -2nd edition (Edited by Dr. Wimal Dissanayake)
19:50-20:00	Closing Ceremonies Closing Remarks Prof. Ramon R. Tuazon (AMIC Secretary General)

POST-CONFERENCE EVENTS

14 DECEMBER 2021

Free Webinar sponsored by AMIC, AJC, and the World Journalism Education Council with support from UNESCO

(link to be announced later)

15:00 –16:30

The Future of Journalism Education in the World and in Asia Pacific

16:30 –17:00

Asian Journal of Communication and Media Asia:
Continuing the Tradition of Excellence in Journal Publishing