



25TH ANNUAL CONFERENCE

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KOMUNIKASYON



RETHINKING COMMUNICATION *in a* RESURGENT ASIA

Conference Dates: 27-28 September 2017

City Tour: 29 September 2017

Conference Venue: Miriam College, Quezon City, Philippines

Organized by:



Asian Media Information
and Communication Centre, Inc.

In partnership with:



Asian Institute of Journalism
and Communication





MIRIAM COLLEGE

Katipunan Avenue, Loyola Heights, Quezon City

Miriam College is a premiere Catholic educational institution that has seen major transformation and exciting changes since its founding by the Maryknoll Sisters in 1926. From its beginnings as a teacher-training school, it has evolved into a 21st century women's college that offers academic programs in the pre-elementary, elementary, secondary, tertiary and graduate levels. Across all units, the school continues to uphold excellent educational standards through regular enhancement of its curriculum, development of new programs, and maintenance of a competent faculty base. It also continues to upgrade the competencies of its students and faculty nationally and globally through strategic partnerships and linkages.

Despite the many changes it has undergone, the school has zealously kept the Maryknoll Sisters' legacy of service and mission through its different social centers that have been created for community outreach in the fields of peace education, environmental studies, and women's empowerment. Together with the different academic units, these centers enhance the school's academic programs, working in harmony to realize Miriam College's vision as a premiere educational institution of learning that forms "leaders in service."



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MESSAGE

The Chinese, who have been around longer than most Asians, have given us so much ancient wisdom, including the theme of this AMIC Annual International Conference on Sept. 27-29, 2017. They gave us this exquisite line, which is almost like a poem: To forget one's ancestors is to be a brook without a source, a tree without roots.

Indeed, indeed! And that is probably why we have been running around in circles for centuries, like a dog chasing its tail endlessly, not knowing where to go. We have forgotten where we came from, especially in our ways of communicating our cultures and values.

This is the main reason why we in the Asian Media Information Centre (AMIC) chose as the theme for our conference this year, Rethinking Communication in a Resurgent Asia. We need to pause and dig into the Asian ground under us as we rush aimlessly into the post-modern world to discover who we are. Wishing you success in your digging!

A handwritten signature in black ink, appearing to read "C. Maslog". The signature is fluid and cursive.

CRISPIN C. MASLOG
Chairperson, Board of Directors



MESSAGE

To all delegates and AMIC partners:

WELCOME to the AMIC Conference 2017 on “Rethinking Communication in a Resurgent Asia,” a platform to meet some of the world’s communication icons, and reflect on our ‘Asianess’ in dealing with the developments and challenges in media and communication.

WELCOME to this opportunity to get to know fellow members, partners and friends of AMIC, a way to build camaraderie, knowledge, and networking, as well as explore collaboration and commitment critical in any organisation.

More than a welcome message, let this page be a CALL FOR ACTION to AMIC members to help the organization become relevant and sustainable. Let us know how best we can fulfil AMIC’s mandate to be a regional research hub for media and communication issues, supportive of ‘democratic access and participation in media development and production,’ and of efforts to empower ‘disadvantaged sectors in the communication/media environments in developing countries in Asia.’

But more importantly, join us in our efforts to make AMIC a viable organization, able to adapt to the ever evolving media and communication environment, and to sustain operations and render services to its members.

AMIC in Manila is your organization. Make it strong and vibrant.

MABUHAY kayong lahat.

A handwritten signature in black ink, appearing to read "Jose Ma. G. Carlos".

JOSE MA. G. CARLOS
Chairman, Board of Management &
former Secretary General



MESSAGE

Welcome back!

The last time the Philippines hosted the AMIC Annual Conference was almost a decade ago.

This year, the country hosts the conference for the first time since AMIC's transfer to the Philippines in 2015. We welcome AMIC members to their new home.

On behalf of the AMIC Board and membership, allow me to also express my gratitude to Miriam College for hosting this year's conference. The College has been a reliable partner for decades.

I recall my previous discussion with former AMIC chairman Arun Mahizhnan and Chairman Emeritus Ang Peng Hwa in Manila before the relocation. I suggested that future conference themes "disturb" colleagues in the communication media profession.

Communicators cannot afford to stick with the status quo in the midst of technological breakthroughs (and perhaps also breakdowns). We cannot have more of the same communication paradigms and strategies. We must disturb our traditional way of thinking. We must disrupt our way of doing things.

This year's theme, Rethinking Communication in a Resurgent Asia, is a call to disturb our mindset and disrupt our old communication ways.

It is a response to the challenge of our former chairman Mahizhnan in AMIC Dubai 2015: "We have a long way to go in establishing an Asian perspective and Asian theories of communication... We have, for far too long, submitted to and submerged ourselves in western perspective, western theories, and worst of all, western validation of our own nascent attempts to create anything Asian."

Looking forward, we are considering Disturbing the Millennials as a possible theme next year. Current and emerging socioeconomic and political realities are "disturbing" the millennials just as they have the capacity to disturb society. AMIC believes that mainstreaming young communicators is the only way forward. The next conference should be for them, by them.

May this conference disrupt, inspire, and energize us as we explore truly Asian communication paradigms and perspectives.

A handwritten signature in black ink, appearing to read "R. Tuazon".

RAMON R. TUAZON
Secretary General



MESSAGE

Greetings of Peace!

I would like to congratulate AMIC for putting this meaningful conference together.

May you all have a fruitful and significant conference ahead.

In a world where our default mode of communication has become very Westernized, this forum provides us with a wake-up call – a reminder that there is great value in looking back on our roots and asserting our Asian heritage. There is so much we share together. We should never get to the point where we lose sight of our common identity and heritage.

Miriam College is proud to hold this event in our campus and we support AMIC's advocacy one hundred percent!

Sincerely,

ROSARIO O. LAPUS

President
Miriam College



Asian Institute of Journalism
and Communication



WELCOME MESSAGE

The Asian Institute of Journalism and Communication (AIJC) welcomes the officials and members of the Asian Media Information and Communication Centre (AMIC) and the participants to AMIC 25th Annual Conference.

We congratulate AMIC for gathering distinguished plenary speakers recognized as among the best in Asia. Equally prominent are the invited presenters in parallel sessions who are outstanding communication and journalism educators, scholars, researchers, and practitioners. The ability of AMIC to bring together these excellent and globally-recognized speakers is a testament of her leadership in the communication media sector in Asia.

With a sense of urgency, this conference needs to reassert the pioneering contributions of Asian communicators, and further challenge ourselves to be continuously relevant as we face new complexities brought by unmediated, spontaneous, synchronous and seamless engagements of global citizens in a truly interconnected world. We also need to rethink of how best to build an inclusive society to which the next billions of the unconnected, underserved and unserved become active participants, not just beneficiaries, of a new world order.

The Asian-driven 21st century requires new algorithms for cross-cultural understanding and economic integration to address an ever-growing and widely diverse communities within and among nations. All of whom -- with no exception -- face the problems of inequalities, armed conflicts, climate change, poverty and systemic corruption. In both positive and negative trends, the role of communication cannot be overemphasized.

I am confident that both AMIC and AIJC have their ears on the ground and hearts in the right place as we forge new strategic direction and tactical programs to transform the science and art of communication into a new massive weapon of universal understanding and development.

We wish everyone an insightful, productive, and enjoyable conference in Manila.

MEL V. VELARDE

Chairman and CEO

Asian Institute of Journalism and Communication



MESSAGE



Personally and in behalf of the Philippine Women's University community and of our colleagues in the Asian Institute of Journalism and Communication and the Asian Media Information and Communication Center I extend our hearty welcome to the delegates and participants in the AMIC 25th Annual Conference this September 27 – 29, 2017, at the Miriam College.

The resurgence of Asia as a center of economic and political power has emerged concomitantly with the transformations in globalization and communication technologies. The modes by which communities develop, by which people communicate and interact with one another, have changed drastically, putting into question the means through which democracy is governed and communities are formed.

The political and social responses to globalization—also enabled by a more intense and ubiquitous communication technology—have put into question many of the established theories and assumptions of the various fields of study represented in this conference. How, for example, might media respond to populist governments that claim to speak with the voice of the people, traditionally the role of the press? How might we deal with the old ethics of news and truth in a post-truth fake news era? How might civic discourse, public and communicative reason manifest in an age of trolls-for-hire? Are old methodologies of watching corporate ownership or advertising in media sufficient to understanding the current handlers of virtual influencers and agitators of online mobs?

Are social media platforms obligated to follow the same rules and standards as media outlets? How have digital technologies changed our very conception of community formation and what it means to be human? A resurgent Asia, in all of its diversity and growing political and economic importance, is a perfect theme for exploring these topics and we congratulate the AMIC board and organizers for putting this together.

May the next few days of intense thought and exchange be productive for everyone. Again, welcome and MABUHAY!

A handwritten signature in dark ink, which appears to read 'Jose Francisco B. Benitez'. The signature is fluid and cursive.

JOSE FRANCISCO B. BENITEZ
University President



Republic of the Philippines
Quezon City
OFFICE OF THE MAYOR



Herbert M Bautista mpa mnsa



MESSAGE

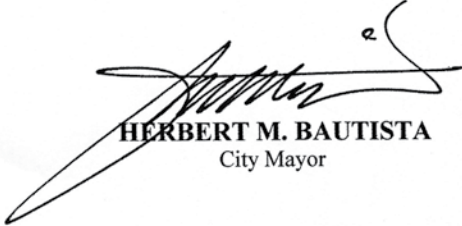
I welcome the international and local delegates, teachers and students of higher education institutions (HEIs) with communication courses, and other honorable guests of the **ASIAN MEDIA INFORMATION AND COMMUNICATION CENTRE, INC.** on the occasion of its 25th Annual Conference to be held at the Miriam College.

AMIC is a registered charitable entity of Singapore established to promote the development of media and communication in Asia. The theme of this year's annual conference: *"Rethinking Communication in a Resurgent Asia"* emphasizes our need to rediscover our Asian cultural roots and traditional communications in today's fast modernizing world, assimilating western cultures and communication theories should not be the case anymore.

The Asian Development Bank (ADB) projects that if Asia continues with its current rate of growth, it will regain by 2050 the economic position it has held 3 centuries ago, before the industrial revolution. Asia's gross domestic product (GDP) is expected to reach \$174 trillion or half of the global GDP by then from \$17 trillion in 2010. Asian nations must strive harder to emulate Singapore, Japan and China to become economic giants – the sooner, the better is it for Asia.

A Chinese proverb says: *"If you want one year of prosperity, grow grain. If you want ten years of prosperity, grow trees. If you want one hundred years of prosperity, grow people."*

MABUHAY TAYONG LAHAT!


HERBERT M. BAUTISTA
City Mayor



Republic of the Philippines
Quezon City

OFFICE OF THE VICE MAYOR

2/F Legislative Wing Bldg.
Quezon City Hall
Diliman, Quezon City
Trunkline 988-4242

MESSAGE



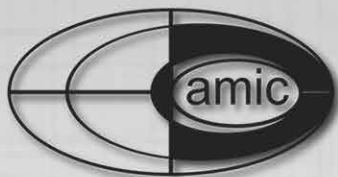
I wish to extend my warmest greetings to the *Asian Media Information and Communication Centre, Inc. (AMIC)* for your 25th Annual Conference.

Media has a significant role in empowering our citizens to become socially aware and partner of the government for positive change. I commend you for your efforts in promoting a competent and professional use of mass media. May this conference unite media practitioners from ASIAN countries in identifying media predicaments, crafting solutions and looking for media development opportunities, despite of differences and idiosyncrasies. I believe that the participants will continue to uphold excellence and integrity as standard in media practices to propagate truth for public interest.

May you have an enlightening and successful event.

Mabuhay kayo!


MA. JOSEFINA G. BELMONTE
Vice Mayor



AMIC: Shaping a Resurgent Communication Sector in the Asia Pacific Region

The Asian Media Information and Communication Centre, Inc. (AMIC) is an international non-government organization (NGO) committed to communication media development in the Asia Pacific region.

Registered in 1971 as a non-profit charity in Singapore, AMIC promotes an ethical and socially responsible communication media sector committed to the tenets of freedom and democracy in a socio-culturally diverse region.

AMIC transferred its operation to Manila, Philippines in 2015. It was registered anew as a non-stock, non-profit organization at the Philippines' Securities & Exchange Commission (SEC).

AMIC's mission is to nurture and promote communication media research, capacity building, knowledge management and dialogue among academic, industry, government, and civil society.

AMIC seeks the development and enrichment of communication theories, models, strategies, and practices reflecting distinct Asia Pacific perspectives, and building on the contributions of Western models and theories.

These are done through programs that include the annual conference, the premier communication event in the region, research projects as well as books and publications, including the Asian Communication Journal and Media Asia both published by leading publisher Taylor and Francis.

AMIC's organization consists of a Board of Directors, which is in-charge of policies and directions, a Board of Management for the implementation of set goals and objectives, and a Secretariat, headed by a Secretary General, which is the nerve center of the organization. The AMIC Secretariat is based at Philippine Women's University in Manila.

AMIC BOARD OF DIRECTORS

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AMIC's 25th Annual Conference: *Continuing the Quest for Asian Communication Frameworks and Paradigms*

According to an ancient Chinese proverb, To forget one's ancestors is to be a brook without a source, a tree without roots.

An old Philippine proverb says, Sino man ang hindi marunong lumigon sa kanyang pinang- galingan, ay hindi makakarating sa kanyang paroroonan. (He who does not think back on his past, will not arrive at his destination.)

We invoke this ancient Asian wisdom to warn, as we lunge headlong into today's fast- changing world, that non-Asian communication theories, sophisticated gadgets and apps are not the panacea to the world's problems. The solutions are in us.

We in AMIC and in Asia need to rediscover our roots, somehow buried under our feet as we run mindlessly forward. We have imbibed non-Asian ways, and adopted foreign communication theories, methodologies and practices as we studied abroad, and brought them back to Asia to teach to our young students who would one day become our disciples.

We preach that communication and culture are inextricably linked. But have we studied or developed Asian theories of communication based on Asian culture? Very little. In this coming 2016 AMIC annual conference, we pause and look back to where we came from.

We need to rediscover our "Asianess" amidst a resurging Asia. The Asian Development Bank has reported that if Asia continues its current growth trajectory, by 2050 it will regain the dominant economic position it held some 300 years ago, before the industrial revolution. In this scenario Asia's gross domestic product (GDP) will reach \$174 trillion (or half of the global GDP) from \$17 trillion in 2010.

A resurging Asia must also be seen in terms of new challenges characterized by inequalities, conflicts, climate change, unsustainable practices, and corruption. Beyond the tools of mass communication, are there distinct Asian communication strategies which can effectively address these challenges that threaten the resurgence of Asia?

This is the overarching concern of AMIC's 25th Annual Conference. This year's conference clusters will hopefully help us rediscover our Asian past so that we can confidently move into our future.

- A1: Asian Philosophies, Religions, and Communication
- A2: Political Communication in Online Media Platforms
- A3: Media and Information Literacy: Discerning Users: Responsible Users
- A4: The Enduring Reign of Community Media

- B1: The Continuing Quest: Asian Communication Theories and Paradigms
- B2: Communication and Culture: Ties that Bind
- B3: Political Communication in Traditional Media Platforms
- B4: Health Communication: Introducing New Mindsets

- C1: Science Literacy through Science Communication
- C2: Profiting from Business and Marketing Communication
- C3: Now Showing: Culture in Asian Cinema and Television
- C4: Children and Gender Issues in an Evolving Mediascape

- D1: Relearning Communication Education
- D2: Freedom of Expression in a Post-Truth Era
- D3: Characterizing Asian Cyberspace
- D4: When Children and Gender Make News



CONFERENCE SPEAKERS

CRISPIN C. MASLOG

Dr. Maslog is Chair of the Board of Directors of the Asian Media Information and Communication Centre (AMIC). Dr. Maslog started his journalism career as copy editor of Agence France-Presse in Manila before going abroad as a Fulbright-Smith Mundt scholar. He got his M.A. and Ph.D. in mass communication at the University of Minnesota. A well-published writer and editor, he has authored or edited 35 books on media and communication. As director of the School of Journalism and Communications at Silliman University in Dumaguete City, he pioneered in research and extension work in community journalism in the Philippines and Asia. He won the Outstanding Filipino in Journalism and Literature Award (TOFIL) in 1995.



ROSARIO O. LAPUS

Having been educated in Switzerland, France, and the United States: Boston College, Harvard Graduate School of Education, and the University of Massachusetts–Boston, Dr. Lapus strongly believes in the value of global education and world-connected learning. Her areas of specialization are Human Development and Education, with focus on early childhood, adult education and late life development, as well as girls' and women's education. She champions innovation and 21st century learning: STEM for girls, collaborative and inquiry-based approaches in education, and lifelong learning. The MC-Henry Sy, Sr. Innovation Center, the country's first Integrated Makerspace, was established because of her vision. She is a member of the Pi Lambda Theta and Sigma Phi Omega. She heads the Consortium of Women's Colleges in the Philippines and is very active in the Catholic Educational Association of the Philippines and Philippine Accrediting Association of Schools, Colleges and Universities.



JOSE FRANCISCO B. BENITEZ

Dr. Benitez is President of Philippine Women's University. He received his PhD from the University of Wisconsin-Madison, and his BA from Cornell University where he graduated with honors. He was one-time assistant professor in Comparative Literature in the University of Wisconsin. His research interests include multiple and often conflicting formations of modern subjectivity and the nation-state in the literature and film of insular Southeast Asia in the late nineteenth and twentieth centuries.



MEL V. VELARDE

Mr. Velarde is Chairperson of the Board of Trustees of the Asian Institute of Journalism and Communication. He has built a career in broadcasting, cable TV, telecommunications and information communications technology. He is President of Now



Corporation and served as President of Information Capital Technology Ventures, Inc. (Formerly, Cashrounds Inc.). He co-founded and served as Executive Vice President and General Manager of Sky Cable, the leading cable company in the Philippines. While with Sky Cable, he served as vice president for five years of the Cable and Satellite Broadcasting Associations, a network of more than 1,000 satellite and cable organizations in Asia. He chairs The Velarde Group, Inc. and is Chairman and founder of One Virtual Corporation.

FRANK LARUE

Dr. La Rue is UNESCO Assistant Director-General for Communication and Information. A Guatemalan human rights lawyer, he was UN Special Rapporteur for the promotion and protection of the right to freedom of opinion and expression from 2008- 2014. During his tenure, he wrote and presented 10 landmark reports on the state of freedom of expression to the UN Human Rights Council and UN General Assembly.



MA. LEONOR G. ROBREDO

Vice President Maria Leonor “Leni” Gerona Robredo was initially known as the widow of the late Jesse Robredo – the beloved Mayor of Naga City and former Secretary of the Department of Interior and Local Government. VP Leni served as a Public Attorney and is a member of the alternative lawyers group SALIGAN. After winning a seat in the Sixteenth Congress, she remained constant in her priority attention to farmers and fisherfolk; women, particularly in oppressive circumstances; and indigenous people.



CONCHITA C. CARPIO MORALES

Upon her retirement as Associate Justice of the Supreme Court of the Republic of the Philippines, Justice Conchita Carpio Morales was appointed as Ombudsman of the Republic of the Philippines in late July 2011. Her appointment was announced by President Benigno S. Aquino III during his second State of the Nation Address in July 2011, making her the fifth Ombudsman since the Office of the Ombudsman became operational in May 1988.



DASHO KINLEY DORJI

Mr. Dorji was former Secretary of the Ministry of Information and Communications in Bhutan. Before that he was Managing Director and Editor in Chief of Kuensel, Bhutan’s national newspaper. He is a strong proponent of Gross National Happiness (GNH) as an alternative model for Human Development. He currently lives in Thimphu with his three children and wife. He graduated from Mitchell College in New South Wales, Australia, and the Journalism School of Columbia University.



PLENARY 1 SPEAKERS

FLORANGEL Z. ROSARIO BRAID

Dr. Braid is a well known Filipino nationalist and communications expert. She served as a member of the 1986 Constitutional Commission and Chairperson of the Communication Committee of the UNESCO National Commission of the Philippines. She retired as President of the Asian Institute of Journalism and Communication, but is still active as speaker on many issues concerning Philippine media, communication and development. She has authored and edited several books on Philippine communication. She regularly writes a column on media, communications and development for Manila Bulletin, the oldest continuing newspaper in the Philippines.



DHAVALASRI SHELTON A. GUNARATNE

Dr. Gunaratne is emeritus professor of mass communications with Minnesota State University Moorhead. A journalist turned media and communications scholar, he has taught journalism in Australia, China, Malaysia, and the United States. An inveterate traveler in his younger days, Gunaratne has devoted an entire volume of his autobiographical trilogy to his travels. Gunaratne has blended Eastern philosophy, modern physics and systems approaches to introduce new theoretical frameworks that has enriched (mass) communication research. Around the turn of this century, Gunaratne turned away from reliance on West-centric communication studies to Eastern philosophies to derive communication concepts and theory.



RONNY ADHIKARYA

Dr. Adhikarya spent 40 years in international development assistance work, serving the World Bank, United Nations, and other international organizations. He was also associated with educational and research institutions such as Stanford University and East-West Center. He was trainer in many learning institutions worldwide, including the World Bank where he directed the Knowledge Utilization through Learning Technologies (KULT) Program. Originally from Indonesia, Dr. Adhikarya since 1972 has undertaken professional assignments & official missions in 46 countries, and travelled to 89 countries. He has written eight books on communication, extension, training and education subjects published in Germany, Italy, England, USA, Singapore and Malaysia.



JOHN A. LENT

Dr. Lent taught journalism and mass communication from 1960 to 2011, including stints in the Philippines as a Fulbright scholar; Malaysia, where he started the country's first mass communication program; Canada, as Rogers Distinguished



Professor; China, as visiting professor at four universities, and the U.S. Prof. Lent pioneered in the study of mass communication and popular culture, comic art, and animation, in Asia (since 1964) and Caribbean (since 1968). He has authored or edited 82 books, published and edited International Journal of Comic Art (1999-), Asian Cinema (1994-2012), and Berita (1975-2001).

PLENARY 2 SPEAKERS

FRANZ-JOSEF EILERS, SVD

Fr. Eilers is a recipient of the first ever Titus Brandsma Leadership in Social Communication Award in recognition of his broad involvement in social communication. Known for his writings on social- and pastoral communication, Fr. Eilers has taught for many years in different universities, including the Pontifical Gregorian and Salesian Universities in Rome. In 1968, he founded in Germany the very first academic journal for Christian Communication titled *Communicatio Socialis*. In 2001, Fr. Eilers initiated a graduate program in social and pastoral communication (MAT-SPC) at the University of Santo Tomas in Manila. From 1995 to 2010, he was the Executive Secretary for Social Communication of the Federation of Asian Bishops' Conferences (FABC-OSC). He is now Director of the Asian Research Center for Religion and Social Communication (ARC) at Saint John's University in Bangkok, Thailand.



IMTIYAZ YUSUF

Dr. Yusuf is Assistant Professor, Lecturer and Director, Center for Buddhist-Muslim Understanding, College of Religious at Mahidol University in Thailand. He is also Senior Fellow at the Prince Alwaleed Bin Talal Center for Muslim-Christian Understanding, (ACMCU), Georgetown University, Washington D.C., USA. He specializes in religion with a focus on Islam in Thailand and Southeast Asia, and in Muslim-Buddhist dialogue. Dr. Yusuf regularly writes on Islam, religion and Middle East for the Thailand-based Bangkok Post and The Nation.



SU-KYUNG HAN

Dr. Su-kyung Han is author of *Pressejournalismus in Korea* that examines how the media landscape in Korea has changed considerably in recent years through rapid technological development and the creation of new media.



LORNA Q. ISRAEL

Dr. Israel is a faculty member of the Department of International Studies of Miriam College. She was a Program Fellow of the Asia Pacific Development Center in Kuala Lumpur. She was also a Facilitator at the Institute of Women's Studies, and Consultant on Gender and BBM at the National Anti-Poverty Commission. She is also a member of the Editorial Board of the Journal of Humanities and Cultural Studies.



BINOD C. AGRAWAL

Dr. Agrawal is one of India's pioneers in holistic study and qualitative research and quantitative survey in development and communication. He has carried out formative, process and impact studies in information technology and television for two decades. His interests span anthropology, architecture, design and planning, development, satellite communication and education. Until recently, Dr. Agrawal was Professor of Eminence and Director General TALEEM Research Foundation, Ahmedabad (2008-2015) which he founded as Director (1995-2008). He was Founder Vice Chancellor of Himgiri Zee University (formerly known as Himgiri Nabh Vishwavidyalaya) Dehradun (2005 - 2012) and Founder Director of Mudra Institute of Communications Ahmedabad (1993-1994).



PLENARY 3 SPEAKERS

CHERIAN GEORGE

Mr. George is associate professor in the journalism department of Hong Kong Baptist University where he also serves as director of the Centre for Media and Communication Research. He is a writer and academic engaged in journalism research, education and advocacy. He has authored four books in journalism. His latest book is Hate Spin: The Manufacture of Religious Offense and its Threat to Democracy (MIT Press, 2016). Since 2013, he has been the editor of the AMIC journal, Media Asia. Before joining academia, he was a journalist at The Straits Times.. He received his Ph.D. in Communication from Stanford University and a Masters from Columbia University's School of Journalism.



PEIXIN CAO

Dr. Peixin Cao teaches quantitative social research, qualitative social research and communication and media at the Communication University of China. His dissertation on Media Incidents: Power Negotiation on Mass Media in Times of China's Social Transition, is a study of how media incidents



in contemporary China break new methodological ground. It is founded on cultural and media studies perspectives that explain the political and historical complexities of China's present-day mediascape and demonstrate how, despite Chinese censorship of the media world, each media incident manages to widen, within the framework of the system, the scope of action of those involved.

LARS H. BESTLE

As Head of International Media Support's (IMS) programs in Asia, Africa and Latin America, Lars Bestle leads a department of head quarter and field staff carrying out policy advice, program design and implementation in numerous countries facing conflict or democratic transition in three vast and dynamic regions. Lars Bestle is a media and development specialist with more than 15 years of experience in international development work specialised in independent media, democratization and good governance. Lars Bestle has a Master's degree (cand.scient.soc) in International Development Studies and Communications, with on-the-ground journalistic media experience.



YVONNE T. CHUA

Ms. Chua is co-founder of Vera Files and assistant professor in the Department of Journalism at the University of the Philippines-Diliman, College of Mass Communication. She has trained scores of journalists in the Philippines and abroad, including Indonesia, Cambodia, Malaysia, Myanmar, Thailand, Nepal and Mongolia. Ms. Chua has won several reporting awards, including first prize in the Jaime V. Ongpin Awards for Investigative Journalism for her report on corruption in textbook procurement for public schools. Her book, "Robbed: An Investigation on Corruption in Philippine Education," is a National Book Awardee for Journalism. In 2015, she was given the Titus Brandsma Award for Excellence in Journalism by the Carmelite Fathers.



ANG PENG HWA

Dr. Ang Peng Hwa trained as a lawyer and is currently professor at the Wee Kim Wee School of Communication and Information of the Nanyang Technological University's College of Humanities, Arts, and Social Sciences. Currently Director of the NTU's Singapore Internet Research Centre, his interests cover Internet governance, censorship, media law and policy. He authored *Ordering Chaos: Regulating the Internet* (Thomson, 2005), which argues that the internet can be, is being and should be regulated. He was a member of 40-strong Working Group on Internet Governance that was appointed by then UN Secretary-General Kofi Annan to prepare a report for the 2005 World Summit on the Information Society.



AMIC ASIA COMMUNICATION AWARDEE FOR 2016

DHAVALASRI SHELTON A. GUNARATNE



As Asians are now asked to turn inwards for wisdom and guidance in this post-truth world, it is only fitting that the Asian Media Information and Communication Centre (AMIC) honors one of the pioneers in Asian journalism and mass communication who did just that as far back as a decade ago.

Shelton Gunaratne started his distinguished career as a journalist in Sri Lanka and went on to conquer new journalistic worlds in Malaysia, Australia and the United States. Go West, young man, he was told. He did, like many other Asian communication scholars of his generation, and eventually became the first Sri Lankan to receive a doctorate in mass communication from the United States in 1972.

He did come back to his roots briefly, to conduct pioneering research for his doctoral dissertation at the University of Minnesota, by studying the role of communication in rural development in Sri Lanka. The results were published by AMIC as one of its first research monographs in 1976.

He then switched to academe as a journalism educator for the next decade in Malaysia and then Australia. From there he went to the United States to teach at the University of Minnesota Moorhead (MSUM) from where he retired as a professor emeritus in 2007. All throughout his teaching career in the West, he continued his love affair with Asian journalism and communication.

After 2000, Gunaratne focused his academic energies on globalizing communication/journalism studies with his attempt to merge Eastern philosophies—particularly Buddhist and Daoist phenomenology—in his seminal book ‘The Dao of the Press’ published in 2005.

Gunaratne argues in this book that the classic Four Theories of the Press, articulated by Fred Siebert, Theodore Peterson and Wilbur Schramm since 1956, and which had become standard textbook in communication and society courses in Asia as in the rest of the Western world since then, was based on Eurocentric history, theory and practice.

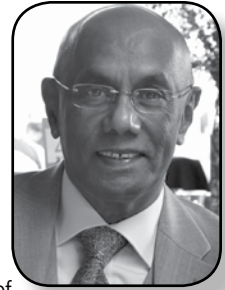
Gunaratne said he wrote the Dao of the Press as an attempt to de-Westernize communication theory. This new book interprets press theory from the perspective of Eastern philosophy—particularly Buddhism, Hinduism, Daoism and Confucianism. Gunaratne proposes “a more humano-centric theoretical framework that reflects the marriage of Eastern ontology with Western epistemology.”

Dr Gunaratne’s development of a humano-centric theory of press freedom presumes a world system that reflects the characteristics of a yin-yang (libertarian-authoritarian) spiral-shaped continuum. Therefore, he argues, communication theory must concede the Daoist notion of diversity within unity (varying degrees of freedom in different countries) because it describes the reality of nature.

In recognising Gunaratne’s ground-breaking scholarship and intellectual contribution to Asian media and communication research, the Asian Media Information and Communication Centre is privileged and honored to recognize Gunaratne as most worthy to receive the 2016 AMIC Asia Communication Award in research and education.

AMIC ASIA COMMUNICATION AWARDEE FOR 2017

WIJAYANANDA JAYAWEERA



Asia-Pacific's communication media landscape continues to evolve today into a free, developed, and dynamic setting. The imprint of Wijayananda Jayaweera in this continuing transformation cannot be denied.

In his career of about 50 years in the communication media sector—starting as a production assistant in 1969 at Sri Lanka Broadcasting Corporation up to his distinguished career as UNESCO Director of Communication and the International Programme for the Development of Communication (IPDC)—Wijayananda Jayaweera has either initiated or introduced “revolutionary” programs that are redefining communication policies, standards, and programs.

The Asian Media Information and Communication Centre (AMIC) 2017 Asia Communication Award recognizes Wijayananda Jayaweera for being an innovator in media development.

Jayaweera's initial major contribution to media development was the establishment in 1984 of Mahaweli Community Radio, a pioneering Asian community radio project. This facilitated the relocation of nearly 60,000 families under one of the most ambitious resettlement projects implemented by the Government of Sri Lanka. Throughout his career, he has played various significant roles in institutionalizing community radio in many other countries including Bhutan, Mongolia, Nepal, the Philippines, Thailand, and Vietnam. These initiatives were under the aegis of UNESCO and the Asia-Pacific Institute of Broadcasting Development (AIBD), among others.

As an institution builder, Jayaweera led the reform process for the Paris-based International Programme for the Development of Communication (IPDC), successfully reinvigorating it with renewed donor confidence as the main multilateral instrument to support the development of free, independent, and pluralistic media in the developing countries.

He was also instrumental in bringing safety of journalists and the issue of impunity to the Intergovernmental Council of the IPDC, and in making the Council a global oversight body on the issue by obliging UNESCO member-states to report on the judicial follow up of the killing of journalists in their respective territories.

During his tenure as Director, he led the crafting and introduction of Media Development Indicators, now regarded as the only set of internationally approved indicators to determine media development needs. It was also under his directorship that UNESCO set the standards for journalism education with UNESCO's Model Journalism Curricula and criteria for instructional excellence applicable to media training institutions.

Among his other significant initiatives is Media and Information Literacy (MIL), now a major pillar of UNESCO Media Development Programmes. In this age of post-truth, hate speech, and fake news, MIL has evolved as a potent tool in empowering media users to be discerning media consumers and responsible and ethical content producers.

AMIC also acknowledges the strong partnership forged between AMIC and UNESCO during his incumbency as Regional Communication Adviser for Asia and, later, as Director of the UNESCO Communication Development Division and IPDC.

After his retirement from UNESCO in 2011, Jayaweera has remained passionate and active in promoting an enabling environment for free, independent, and pluralistic media in the Asia-Pacific and throughout the world as adviser in several communication programmes and projects.

In recognition of his outstanding contributions to media development, AMIC is proud to present the AMIC Asia Communication Award for institution building in 2017 to Wijayananda Jayaweera.

THE CONFERENCE PROGRAM

TUESDAY – SEPTEMBER 26, 2017

Novotel Manila Araneta Center, Cubao, Quezon City

14.00 – 17.00.... AMIC Board of Directors Meeting

17.00 - 18.30 ...Arrival of Participants

Registration

Welcome Canapes and Drinks

18.30 - 21.00 AMIC Got Talent (Videoke Night)

21.00 Day Ends

WEDNESDAY – SEPTEMBER 27, 2017

Marian Auditorium, Miriam College, Quezon City

07.00 – 08.30 ...Registration

08.30 – 09.30.... Welcome

- 1. Crispin C. Maslog**, Chairman, AMIC Board of Directors
- 2. Rosario O. Lopus**, President, Miriam College
- 3. Herbert M. Bautista**, Mayor, Quezon City Local Government

Opening Remarks from AIJC–AMIC–PWU Consortium

- 1. Jose Francisco B. Benitez**
President, Philippine Women's University
- 2. Mel V. Velarde**, Chairman and CEO, Asian Institute of Journalism

09.30 - 10.30 ...Video Messages

- 1. Frank La Rue**
Assistant Director General for Information
and Communication, UNESCO
- 2. Maria Leonor C. Robredo**
Vice President, Republic of the Philippines

Inaugural Address

Conchita C. Carpio Morales
Ombudsman of the Republic of the Philippines

Emcee: **Maria Mercedes “Chi-Chi” F. Robles**
Former AMIC Acting Secretary General (2012)/
Host, “Catholic Lives” and “Shepherds Speak,” EWTN

10.30 - 11.00 ...Coffee/ Tea Break (Marian Auditorium Side Foyers)

**11.00 – 12.30 ...Plenary 1: AMIC Distinguished Forum –
Rethinking Communication in a Resurgent Asia**
Venue: Marian Auditorium, Miriam College, Quezon City

Florangel Z. Rosario Braid
President Emeritus, Senior Adviser & Trustee
Asian Institute of Journalism & Communication

Dhavalasri Shelton A. Gunaratne

Professor Emeritus, Minnesota State University

Ronny Adhikarya

Former Founder/ Manager of KULT
(Knowledge Utilization through Learning Tech.) Program,
The World Bank, Washington DC and ex-FAO/ United Nations
Representative/ Ambassador in Pakistan

John A. Lent

Founder/Publisher /Editor -in-chief, International Journal of Comic Art
Professor Emeritus, Temple University

Moderator: Crispin C. Maslog

Chairman, AMIC Board of Directors

12.30 -13.00 ... AMIC Asia Communication Awards

Emcee: **Maria Mercedes “Chi-Chi” F. Robles**

Former AMIC Acting Secretary General (2012)/
Host, “Catholic Lives” and “Shepherds Speak,” EWTN

13.00 – 14.00 ... Lunch (MMJ Foyer)

14.00 – 15.30 ... Parallel Sessions A

A1: Asian Philosophies, Religions, and Communication

A1 (SMT Viewing Room 1 - SMT Bldg., 2nd Floor)

A2: Political Communication in Online Media Platforms

A2-A (AVR Room A - 2nd Floor PA Bldg.)

A2-B (AVR Room B - 2nd Floor PA Bldg.)

**A3: Media and Information Literacy: Discerning Users,
Responsible Producers**

A3-A (AVR Room C - 2nd Floor PA Bldg.)

A3-B (SMT Lecture 3 - SMT Bldg., 3rd Floor)

A4: The Enduring Reign of Community Media

A4-A (SMT Lecture 1 - SMT Bldg., 3rd Floor)

A4-B (SMT Lecture 2 - SMT Bldg., 3rd Floor)

15.30 – 16.00 ... Coffee/ Tea Break (Paz Adriano Grounds, Miriam College)

16.00 – 18.30 ... Parallel Sessions B

**B1: The Continuing Quest: Asian Communication
Theories and Paradigms**

B1-A (SMT Lecture 1 - SMT Bldg., 3rd Floor)

B1-B (SMT Lecture 2 - SMT Bldg., 3rd Floor)

B2: Communication and Culture: Ties that Bind

B2-A (SMT Lecture 3 - SMT Bldg., 3rd Floor)

B2-B (SMT Lecture 4 - SMT Bldg., 3rd Floor)

B3: Political Communication in Traditional Media Platforms

B3-A (AVR Room A - PA Bldg.)

B3-B (AVR Room B - PA Bldg.)

B4: Health Communication: Introducing New Mindsets

B4 (AVR Room C - PA Bldg.)

18.30 – 19.30.... Philippine Folk Festival featuring
1. JASMS Rondalla and
2. Bayanihan, the National Dance Company of the Philippines
Venue: Marian Auditorium, Miriam College
Emcee: **Dean Olivia Celeste M. Villafuerte**
Member, AMIC Board of Management/
PWU College of Arts and Sciences

19.30 – 21.00 ... Welcome Dinner (MMJ Foyer, Miriam College)

21.00 Day Ends

THURSDAY – SEPTEMBER 28, 2017

Marian Auditorium, Miriam College, Quezon City

07.00 – 09.00.... Registration

09.00 – 09.30 ... Keynote Message

Dasho Kinley Dorji

Former Secretary, Ministry of Information and Communications, Bhutan

Emcee: **Jose Ma. G. Carlos**

Chair, AMIC Board of Management/Former AMIC Secretary General

**09.30 – 10.45.... Plenary Session 2: UNESCO Emeritus Dialogue –
Asian Philosophies, Religions and Communication**

Franz – Josef Eilers, SVD

Director, Asian Research Center for Religion and Social
Communication (ARC) at St. John's University, Bangkok
Program Coordinator for Pastoral Communication, University
of Santo Tomas Graduate School/Theological Faculty, Manila

Imtiyaz Yusuf

Lecturer and Director, Center for Buddhist-Muslim Understanding
College of Religious Studies, Mahidol University, Thailand
Senior Fellow at the Prince Alwaleed Bin Talal Center for
Muslim-Christian Understanding (ACMCU) Georgetown University,
Washington D.C., USA

Su-Kyung Han

Founder, My Green News.com

Lorna Q. Israel

Professor, Miriam College/ University of the Philippines

Moderator: Binod C. Agrawal

AMIC Board of Directors/Co-founder, Himgiri Zee University, Dehradun/
Co-founder, Mudra Institute of Communications Ahmedabad (MICA)

10.45 – 11.15 ... Google Talk

Via Gail T. Tan

Head of Communications and Public Affairs
Google Philippines/ Thailand

11.15 – 11.30 ...Coffee/ Tea Break (Marian Auditorium Side Foyers, Miriam College)

11.30 – 13.00 ...Parallel Sessions C

C1: Science Literacy through Science Communication

C1-A (SMT Lecture 1 - SMT Bldg., 3rd Floor)

C1-B (SMT Lecture 2 - SMT Bldg., 3rd Floor)

C2: Profiting from Business and Marketing Communication

C2-A (SMT Lecture 3 - SMT Bldg., 3rd Floor)

C2-B (SMT Lecture 4 - SMT Bldg., 3rd Floor)

C3: Now Showing: Culture in Asian Cinema and Television

C3-A (AVR Room A - PA Bldg.)

C3-B (AVR Room B - PA Bldg.)

C4: Children and Gender Issues in an Evolving Mediascape

C4 (AVR Room C - PA Bldg.)

13.00 – 14.00 Lunch (MMJ Foyer, Miriam College)

14.00 – 15.30...Parallel Sessions D

D1: Relearning Communication Education

D1-A (SMT Lecture 1 - SMT Bldg., 3rd Floor)

D1-B (SMT Lecture 2 - SMT Bldg., 3rd Floor)

D2: Freedom of Expression in a Post-Truth Era

D2 (SMT Viewing Room 1 - SMT Bldg., 2nd Floor)

D3: Characterizing Asian Cyberspace

D3 (SMT Lecture 3 - SMT Bldg., 3rd Floor)

D4: When Children and Gender Make News

D4 (SMT Lecture 4 - SMT Bldg., 3rd Floor)

15.30 -16.00Coffee/ Tea Break (Paz Adriano Grounds, Miriam College)

16.00 – 17.30 ...Plenary Session 3: Freedom of Expression in Post-Truth Era

Venue: Marian Auditorium, Miriam College

Cherian George

Professor, Hong Kong Baptist University/

Director, Center for Media and Communication Research

Hong Kong Baptist University/ Editor, AMIC Media Asia

Lars H. Bestle

Head of Department for Asia International Media Support (IMS)

Peixin Cao

Professor, Communication University of China

Yvonne T. Chua

Asst. Professor, Department of Journalism

UP College of Mass Communication/Co-Founder, VERA Files

Moderator: Ang Peng Hwa

Chairman d'Honneur, AMIC Board of Directors

Wee Kim Wee School of Communication and Information

Nanyang Technological University, Singapore

17.30 -18.30 Closing Plenary

Venue: Marian Auditorium, Miriam College

1. Ma. Josefina G. Belmonte

Vice-Mayor, Quezon City Local Government

2. Ramon R. Tuazon, AMIC Secretary General

Emcee: **Jose Ma. G. Carlos**

Chair, AMIC Board of Management/Former AMIC Secretary General

18.30 – 21.00 ... AMIC Business Meeting

Business Matching Session

21.00 Day Ends

FRIDAY – SEPTEMBER 29, 2017

07.00 – 13.00.... Half Day, Quezon City Tour

PARALLEL SESSIONS

PARALLEL SESSIONS A

SEPTEMBER 27, 2017, WEDNESDAY, (14:00 – 15:30)

A1: ASIAN PHILOSOPHIES, RELIGIONS, AND COMMUNICATION

MODERATOR: NITI CHOPRA

SMT VIEWING ROOM 1 - SMT BLDG., 2ND FLOOR

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
1	Uma Bhushan and Radha Iyer	IND	A Model for Organizational Storytelling from Ancient Indian Mythology	K J Somaiya Institute of Management Studies & Research, India
2	Shreevatsa Gudi and Shreeraj Gudi	IND	Effect of Spiritual Communication on Individual Performance at the Workplace	Dr.Veerendra Heggade Institute of Management and Research, Karnataka University Dharwar, India / School of Communication Manipal University, Manipal, India
3	Louella Lim Lofranco	PHI	A Spiritual Framework for Philippine Development Communication: Historical Insights from the Roman Catholic Church's Role in Philippine Politics	Kingdom Watch, Bacolod City, Philippines
4	Madhu Deep Singh and Katna Devi	IND	Principles of Communication in Natayashastra	IMC & MT Kurukshetra University, Kurukshetra, India
5	Shinto Augustine	IND	Sacred Space on Television in a Multi-Religious Audience Domain: Indian Experience of Religious Broadcasting	Karnataka University, India
6	Suhendra Usman	INA	The Dull Propaganda of TV toward Cathartic Moslem on Facebook in the Issue of Quran's Verse Blasphemy in Indonesia	University of Indonesia
7	Therese Patricia C. San Diego	PHI	Beyond the Body Count: Mindful Journalism and the Human-Centric Approach to Reporting the Drug War in the Philippines	Asian Institute of Journalism and Communication / Miriam College, Philippines

A2-A: POLITICAL COMMUNICATION IN ONLINE MEDIA PLATFORMS

MODERATOR: EMMANUEL C. LALLANA

AVR ROOM A - 2ND FLOOR PA BLDG.

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
1	Loina Lalolo Perangin-angin	INA	Political Participation in the Mediated Network: The Social Networking and Political Participation of Early Voters in Indonesia	Swiss German University - Asia, Indonesia
2	Weerapong Poinngongit, and Rongkan Musakophas	THA	Online Participatory Communication on Volunteering Communities SNSs for Social Problem Solving	Suranaree University of Technology, Thailand
3	Francis Dalisay with Jinhee Kim, Matthew Kushin, Amy Forbes, Clarissa David, and Lilnabeth Somera	PHL	A Civic Potential for Video Games in the Asia-Pacific Region and the U.S.? Linking the Social, Achievement and Immersion Motivations to Use Games with Online Political Participation and Political Decision-Making	University of Guam, USA
4	Francis Dalisay and Godwin Polendey	USA	Linking Acculturation and Political Decision-Making with Offline and Online Political Engagement: The Case of Filipinos Living in Hawaii	University of Guam, USA
5	Syed Murtaza Alfamid Hussain	IND	Jackson's Technology Context Scheme and HCI4D Efforts - Use of Text-Free User Interfaces as a New Paradigm for Democratising Technology	Assam University (A Central University), India

A2-B: POLITICAL COMMUNICATION IN ONLINE MEDIA PLATFORMS

MODERATOR: ANURADHA RAO

AVR ROOM B - 2ND FLOOR PA BLDG.

No.	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
6	Fanbin Zeng and Huiying Hu	CHN	The Analysis of the Forms of Political Participation of the Middle Class in Online Social Movements	Jinan University, Guangzhou, China
7	Fanbin Zeng and Lu Yuxuan	CHN	The Internet Use, Political Efficacy, and Political Participation of Occupational Middle Class: Based on 2013 National Sample	Jinan University, Guangzhou, China
8	Harry	INA	Digital Humor for Contra-Terrorism Narrative? Memeic Dimension in #kamitidaktakut Movement in 2016 Sarinah's Bombing	Universitas Multimedia Nusantara, Indonesia
9	Gilang Desti Parahita	IND	Gullible to Digital Disinformation: Voter's Perceptions of Online Political Rumour in Gubernatorial Election of DKI Jakarta 2017	Universitas Gadjah Mada, Indonesia
10	Elsa Ashish Thomas and Percy Fernandez	UAE	Culture, Gastronomy and the Politics of Beef in Digital India	Manipal University, Dubai

A3-A: MEDIA AND INFORMATION LITERACY: DISCERNING USERS, RESPONSIBLE PRODUCERS

MODERATOR: JOSE REUBEN Q. ALAGARAN

AVR ROOM C - 2ND FLOOR PA BLDG.

No.	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
1	Ricky R. Rosales and Milagros Borabo	PHI	The Challenges of Media and Information Literacy in the Philippines	Centro Escolar University, Manila, Philippines
2	Ma. Feima Carlos-Tria, Mariou T. Gonzales	PHI	Media's Influence on the Cut-of-School Youth in Relation to Social Issues and Social Initiatives	Southville International School and Colleges, Philippines
3	Puja Mahesh	UAE	Rise in Binge TV watching among millennials in Dubai and its impact on their Interpersonal Relationships	Manipal University, Dubai
4	Irkwon Jeong, Hyoungkoo Khang and Bumsoo Kim	KOR	Exploring Cognitive and Behavioral Antecedents of Perceived Attitudes on Online Discussion: Evidence from South Korea, United Kingdom, and United States	University of Alabama, USA
5	Shigekazu Kusune	JPN	How to Combat Nationalism and Hate Speech in SNS and National Media	University of Kanazawa, Japan

A3-B: MEDIA AND INFORMATION LITERACY: DISCERNING USERS, RESPONSIBLE PRODUCERS

MODERATOR: PAZ H. DIAZ

SMT LECTURE 3 - SMT BLDG. 3RD FLOOR

No.	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
6	Yoseph Bambang Wiratmojo	INA	Indonesian Youths' Privacy Practices in Social Networks Sites (SNS) and Their Bullying Experiences in Cyberspace	Universität Hamburg, Germany
7	Humayun Kabir Khan and Sarkar Barbaq Quarmal	BAN	Mobile Phone as Parenting Device in Dhaka City	University of Liberal Arts Bangladesh (ULAB)
8	Bradley Freeman and David Landes	UAE	Can't Use It But Finding Ways: Dubai Student Narratives of Mobile Phones in the Classroom	American University, Dubai
9	Charu Lata Singh	IND	Selfie Phenomenon: Behavioral and Social Implications	Vivekananda Institute of Professional Studies (VIPS), India
10	Rhoda Garzon-Campilan, Charmaine Rose Frosa and Pamela Padios	PHI	Social Media Awareness, Attitude, Practice, and Exposure of the Indigenous People in the Province of Iloilo	University of San Agustin, Philippines
11	Nani Kurniasari	INA	Education Communication Network of Indonesian Diaspora (Network Studies at Facebook Group PPI Belanda)	Kalbis Institute, Indonesia

A4-A: THE ENDURING REIGN OF COMMUNITY MEDIA

MODERATOR: WIJAYANANDA JAYAWEEERA

SMT LECTURE 1 - SMT BLDG. 3RD FLOOR

No.	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
1	Punnaporn Archawaranon	THA	An Ambivalent Community Media: The Situation of Local Community Radios in Thailand	University of Passau, Germany
2	Jude William R. Genilo	BAN	Giving Voice to the Voiceless: Community Radio in Bangladesh	University of Liberal Arts Bangladesh (ULAB)
3	S. Bektli Istiyanto	INA	The Existence of Radio Broadcast As A Preserver of Local Culture Banyumas	General Soedirman University, Purwokerto, Indonesia
4	Allison Gray Atis	PHI	DYVL: Dominating the Airwaves through Promoting Culture and Awareness	Polytechnic University of the Philippines
5	Daljeet Sachdeva and Jatinder Jit Kour	IND	Un-heard Voices can be heard through Community Radio: A Case Study	EMPC, IGNOU, Maidan Garhi, Delhi, India
6	Cheryll Ruth Soriano	PHI	Polymedia in a Non-Polymedia Environment: Youth, Access Assemblages and Communicative Ecology of ICT Use in the Margins	Australia-APEC Women in Research School of Media and Communication, RMIT University / De La Salle University, Manila, Philippines

A4-B: THE ENDURING REIGN OF COMMUNITY MEDIA

MODERATOR: PHIL HERMIN INDAH WAHYUNI

SMT LECTURE 2 - SMT BLDG., 3RD FLOOR

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
7	Jude William Genilo, Bikash Ch. Bhowmick, and Mohammad Shazzad Hossain	BAN	Community Media Activism on the Environment: The Case of Radio Sundarban	University of Liberal Arts Bangladesh (ULAB)
8	Sahil Koul and Neha Pande	IND	Media and Kashmir Unrest: A Comparative Study of Indian National and Kashmir-based Local Media	IP University, New Delhi
9	Samuel Claveria, Florence Mutya and Paul Jersey Lerón	PHI	Level of Community Participation in Buhayani Festival	Lyceum of the Philippines – Laguna, Philippines
10	Jude William R. Genilo	BAN	Small Circulation, Big Impact: A Content Analysis of English Language Newspapers in Bangladesh	University of Liberal Arts, Dhaka, Bangladesh
11	Benedict O. Medina and Serlie B. Jamias	PHI	Communication Platforms and Compliance with Environmental Protection Regulations Among Fishage Operators in Taal Voicano Protected Landscape, Batangas, Philippines	Batangas State University / University of the Philippines Los Baños

PARALLEL SESSIONS B

SEPTEMBER 27, 2017, WEDNESDAY, (16.00 – 18.00)

B1-A: THE CONTINUING QUEST: ASIAN COMMUNICATION THEORIES AND PARADIGMS

MODERATOR: GARRY JAY S. MONTEMAYOR

SMT LECTURE 1 - SMT BLDG. 3RD FLOOR

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
1	Usharani Narayana	IND	Media Indexing to Measure Development – Conceptual Framework	University of Mysore, India
2	Verdy Firmantoro, Antoni and Anang Sujoko	INA	Rediscovery New Ethic of Political Communication Toward Project for Non-Western Theorizing (Study Babad Dipanegara of Indonesian Classical Text)	Universitas Brawijaya, Indonesia
3	Niti Chopra	IND	Efficacy of the Power of Indigenous Asian Communication Theories, Paradigms, and Models in Effecting Development in Contemporary Societal and Nation-State Contexts: Locating the Scope of Economic and Cultural Enhancement in a Resurgent Asia and a Globalised Twenty-first Century World	M.S.University of Baroda (MSU), India
4	Sonal D. Nade	IND	Conceptualizing the aspect Identity formation among Indian adolescence during the social media usage: A study of Indian communication theory and Asiatic Paradigm	University of Pune, India
5	Romel A. Daya	PHI	The Filipinos and the Philippines in Nora C. Quebral's Development Communication Discourse	University of the Philippines-Los Baños, Philippines

B1-B: THE CONTINUING QUEST: ASIAN COMMUNICATION THEORIES AND PARADIGMS

MODERATOR: FANBIN ZENG

SMT LECTURE 2 - SMT BLDG., 3RD FLOOR

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
6	Megasari N. Fatanti	INA	Discovering Communication Ethics Through Ancient Javanese Manuscripts: An Exploration Study from Serat Wedhatama and Serat Kalatidha	Universitas Brawijaya - Malang, Indonesia
7	Vanessah V. Castillo	PHI	Analysis of the Communication Process in the Badjao Migrants' Social Integration	Batangas State University, Batangas, Philippines
8	Anita Sareen Panihar	IND	The Sardar Sarovar Project – An Update of Custeers of Maharashtra, Gujarat and Madhya Pradesh States of India	BHSC, PGDCMC (Pune) TVP, DETV (UK) Mumbai, India
9	Consuelo Angela L. Santos	PHI	Collaborative Environment in New Media Communication: Development Communication in the Emergent Digital Universe	De La Salle University, Philippines
10	Prahastivi Utari	INA	A Down to Earth of Communication Theories: Texts, Contexts and Prospects among Indonesian Users	Sebelas Maret University Solo Central of Java, Indonesia

B2-A: COMMUNICATION AND CULTURE: TIES THAT BIND

MODERATOR: MUNEO KAIGO

SMT LECTURE 3 - SMT BLDG., 3RD FLOOR

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
1	Ma Xiaofen	SGP	By comparison, What are Similarities and Differences Between Afrocentricity and Asiacentricity on the Path of Defending Eurocentrism in Communication?"	National University of Singapore, Singapore
2	Melati Mediana Tobing	INA	Proxemics and Indonesian New Cosmopolitans In Jakarta: Intercultural Communication On Alumni Of Australian-Indonesian International Class	Universitas Kristen Indonesia, Indonesia
3	Sapna M.S	IND	Cultural Diversity Promotes Vibrant and Inclusive Societies - A Case Study of Tibetan settlements in India	University of Mysore, Mysore Karnataka, India
4	Ramir Philip Jones V. Sonsona	PHI	Communicating Oral Narratives as Transacting Filipino Psyche	Mindanao University of Science and Technology, Philippines
5	Akash S.D. and Parool Sharma	IND	Reimagining Indian-ness in the Times of Hindutva: Reading Vijay Anand for Alternative Imaginations	Savitribai Phule Pune University, India

B2-B: COMMUNICATION AND CULTURE: TIES THAT BIND

MODERATOR: LOURDURAJ

SMT LECTURE 4 - SMT BLDG., 3RD FLOOR

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
6	Bryan Mari Argos	PHI	The Portayal of the Aswang in Popular Print Media: A Grounded Theory Study	University of the Philippines-Los Baños, Philippines
7	Su-Kyung Han and Binod C. Agrawal	KOR	Transnational Intercultural Communication between India and Korea Spreading Buddhism: An Ethno-Cultural and Linguistic Processes Analysis	Incheon National University, Incheon, Korea / Gujarat Vidyapith University, India
8	Tanya Arora and Alakh Ranjan	IND	Kashmir: A Content Analysis of Human Rights Issues and Self-Determination using Memoirs	Vivekanda Institute of Professional Studies
9	Altobelli Lobodally	INA	Why Asian Man and Niger could not be a Leader?	Kalbis Institute, Indonesia
10	Leslie S. Manalo	PHI	Communication Strategies of NGOs for Indigenous Community: Impact and Significance	Holy Angel University, Pampanga, Philippines

B3-A: POLITICAL COMMUNICATION IN TRADITIONAL MEDIA PLATFORMS

MODERATOR: JADE (XIAN JIE)

AVR ROOM A - PA BLDG.

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
1	Syed Arabi Idid	QAT	Media Use and Political Efficacy in Malaysia: Comparing their Roles in 2013 and 2014	International Islamic University Malaysia / Ismail Sheikh Yusuf Ahmed Dhaha, University of Qatar
2	Asoka Dias	SRI	A Study on Features of Election Laws Pertinent to Mass Communication in Sri Lanka	
3	Parool Sharma and Akash S.D.	IND	Whose Nation is it? : Examining popular rhetoric around "Nationalism", "Asianess" and "Patriotism" with respect to India and Pakistan	Savitribai Phule Pune University
4	Yvonne Manglona and Francis Dalisay	GUM	Colonial Debt and its Linkages With Attitudes Toward and Political Expression Regarding the Decolonization Issue on Guam	University of Guam, USA
5	Jem Guinto, Pantig, Elyssa Renee and Hannah Coleen Ramos	PHI	Keeping Up with the Aetas: The Role of Communication in the Aetas' Political Participation in Purok Masikap, Zambales	Miriam College, Philippines

B3-B: POLITICAL COMMUNICATION IN TRADITIONAL MEDIA PLATFORMS

MODERATOR: DANIL0 ARANA ARAO

AVR ROOM B - PA BLDG.

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
6	Lupita Wijaya	INA	Frenemy in Media: Maritime Sovereignty and Propaganda on South China Sea	Universitas Multimedia Nusantara, Indonesia
7	Krishan Siriwardhana	SRI	Media Framing of the Sri Lankan Civil War	Centre for Poverty Analysis (CEPA), Sri Lanka
8	J.S. Chithra	IND	Analyzing Political Cartoons of Editorial Cartoonists using Burack's Checklist focusing on an issue that arose in Jawaharlal Nehru University.	Loyola College, Chennai, India
9	Leonor L. Hernando	PHI	Discourses on Development and Poverty Mediated during the PiliPinas Debates 2016	Colegio de San Lorenzo, Quezon City
10	Shreeraj Gudi and Shreevatsa Gudi	IND	Radio and Political Messaging: A Study on Indian Prime Minister Narendra Modi's Mann Ki Baat speeches	School of Communication Manipal University, Manipal, India / Dr.Veerendra Heggade Institute of Management and Research, Karnataka University Dharwar, India

B4: HEALTH COMMUNICATION: INTRODUCING NEW MINDSETS

MODERATOR: ASOKA DIAS

AVR ROOM C - PA BLDG.

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
1	Tham Jen Sern	MAS	Selling Behaviour Change: Exploring the Roles of the Media, Non-Government Organizations and the Government in Addressing HIV/AIDS in Malaysia	Universiti Tunku Abdul Rahman, Sungai Long City Campus, Selangor, Malaysia
2	Dennis John Malunhao and Clea Mariel Sumaylo, Dennis John F. Sumaylo	PHI	Participatory Theater in Health Communication: The Case of Teenage Pregnancy in Davao City, Philippines	University of the Philippines Mindanao, Philippines
3	Neeru Johri	IND	Communication Approaches and Strategies in Delaying Age of Marriage and Reducing Anemia among Adolescent Girls in India	Jagannath International Management School, Vasant Kunj, New Delhi, India
4	Jim Duran	PHI	Reproductive Choices of Profile Communities in Mixed Method: A Phenomenological Study	La Consolacion College Manila

PARALLEL SESSIONS C
SEPTEMBER 28, 2017, THURSDAY, (11.30- 13.00)

C1-A: SCIENCE LITERACY THROUGH SCIENCE COMMUNICATION

MODERATOR: RACHEL KHAN

SMT LECTURE 1 - SMT BLDG. 3RD FLOOR

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
1	Garry Jay S. Montemayor	PHI	When Scientists' Life Stories are Told: The Images of Filipino Scientists in Biographies, 1975-2010	University of the Philippines Los Baños, Philippines
2	Mahendra Kumar Padhy	IND	Conceptualizing an Effective Communication Strategy for Sustainable Development: The Imperatives and Challenges	School of Information Science and Technology Babasaheb Bhimrao Ambedkar University, India
3	Stanley B. Gajete	PHI	Bayanihan Batay sa Karanasan: Narratives on Coping Strategies for Natural Disasters by Communities Around Laguna Lake, Philippines	ABS-CBN News and Current Affairs / The Manila Times
4	Kamolrat Intaratat and Piyachat Lomchavakan	THA	MOOC: Pedagogy for Alternative and Life-long Learning for Sustainable Development under Thailand 4.0.*	The Research Center of Communication and Development Knowledge Management (CCDKM) / Sukhothai Thammathirath Open University, Thailand

C1-B: SCIENCE LITERACY THROUGH SCIENCE COMMUNICATION

MODERATOR: KAMOLRAT INTARATAT

SMT LECTURE 2 - SMT BLDG., 3RD FLOOR

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
5	Eni Maryani, Engkus Kuswano and Delta Rachmawan	IND	Environmental Communication Strategy Based on Cultural Perspective in Bandung	Universitas Padjadjaran, Indonesia
6	Puji Lestari, Eko Teguh Paripurno, Sari Bahagiarti and Arif Rianto Budi Nugroho	INA	Model Of Communication Planning For Contingency Plan Of Disaster Risk Management Mount Sinabung Eruption	Universitas Pembangunan Nasional Veteran Yogyakarta, Indonesia
7	Jade (Xian Jie)	PHI	How Chinese Media Frames The Philippines: Xinhua's Coverage of Super typhoon Haiyan	China Radio International
8	Rex Navarro, Bernadette Joven, Amy Cruz Presenter: Johnny Goloyugo	PHI	Mobilizing Science for Climate Change, Agriculture, and Food Security: Engaging the Southeast Asian Media	CCAFS SEA, World Agroforestry Centre (ICRAF) Philippines
9	Hemmady S. Mora	PHI	#Riceup: Development Journalism For Filipino Farmers - An Evaluation Of Philrice's El Niño IEC Materials	Polytechnic University of the Philippines

C2-A: PROFITING FROM BUSINESS AND MARKETING COMMUNICATION

MODERATOR: SYED ARABI IDID

SMT LECTURE 3 - SMT BLDG., 3RD FLOOR

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
1	Manaf Bashir	KUW	Measuring Excellence Principles in Kuwait and the UAE: Identifying Barriers and Opportunities toward an Excellent Practice of Public Relations	Kuwait University
2	Badran A. Badran	UAE	Rethinking Tactics in Public Campaigns in the Age of Social Media	Zayed University, Dubai, United Arab Emirates
3	Bijal Mehta and Paragi Shah	IND	Understanding the Impact of Culture on Retail Service Quality	Amrut Mody School of Management, India
4	Muneo Kaigo and Yuuta Umeda	JPN	The Rising Red Bull? Energy Drink Culture Constructed through Media in Japan	University of Tsukuba
5	Mellicent Jalova-Arig and Me Carbon Esteban	PHI	Representing Asia: The Language of Tourism Slogans	Mindanao State University-Iligan Institute of Technology

C2-B: PROFITING FROM BUSINESS AND MARKETING COMMUNICATION

MODERATOR: JUDE WILLIAM R. GENILO

SMT LECTURE 4 - SMT BLDG., 3RD FLOOR

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
6	Deborah Simorangkir	INA	Identities of Flight Attendants as Frontliners of Airlines: An Indonesian Perspective	Universitas Pelita Harapan, Indonesia
7	Sylvia Villalobos	PHI	Effects of Advertising Communication: Launching the First Filipino KFC Coronel	Asian Institute of Journalism and Communication, Philippines
8	Rubal Kanozia and Robin Jindal	IND	Effect of Ground Activations on Brand-Image of Private FM Stations - A Study	Radio Mantra, India
9	Dhyah Ayu Retno Widayastuti, Ranggabumi Nuswantoro, and Thomas Adi Purnomo Sidhi	INA	Empowering Small Business by Using Facebook as a Marketing Communication Tool to Promote Products with Local Value	Universitas Atma Jaya Yogyakarta, Jl. Babarsari No. 4 Yogyakarta, Indonesia

C3-A: NOW SHOWING: CULTURE IN ASIAN CINEMA AND TELEVISION

MODERATOR: PERCY FERNANDEZ

AVR ROOM A - PA BLDG.

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
1	Marc Agon Pacoma	PHI	Nostalgic to Cinematic: Re(e)living Philippine Motion Pictures through Digital Restoration	Adamson University, Philippines
2	T. Sangameshwar Rao	IND	How the Indian Filmmakers, Directors and Performers Changed the Perceptions of Asian Culture and Heritage in Global Scenario	Indira Gandhi National Open University / (Ministry of Human Resource Development, Govt of India)
3	Madhu Deep Singh and Meenakshi Tina	IND	International Media Junction and Internationalism of Culture: Analysis of India Television Industry	Lovely Professional University Kurukshetra, India
4	John Evan Oras	PHI	From text to film: The Tragic Hero in Lino Brocka's Jaguar	University of Santo Tomas, Philippines
5	Manish Prakash	IND	Re-Imagining Communication Through Dis-Abled Communicators (Protagonists) in Sanjay Leela Bhansali's Films	Swiss German University, India

C3-B: NOW SHOWING: CULTURE IN ASIAN CINEMA AND TELEVISION

MODERATOR: LYNDA C. GARCIA

AVR ROOM B - PA BLDG.

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
6	Ruepert Jiel D. Cao	PHI	Unmasking the Lola: Social Semiotic Analysis of Kalye Serye	De La Salle – College of Saint Benilde, Philippines
7	Katriela Michaela Agustin, Maritoni Carrillo, Celia Tibayan, and Gerby Muya	PHI	The Influence of Hiraya Manawari on Children's Adherence to Values	Lyceum of the Philippines - Laguna
8	Bimal Krishna Sarma	IND	Eight Decades of Assamese Cinema: A Perspective	Dr. Bhupen Hazarika Regional Government Film and Television Institute, India
9	Mellicent Jalova	PHI	Representations of Corruption in Indie Films	MSU-Iligan Institute of Technology, Philippines

C4: CHILDREN AND GENDER ISSUES IN AN EVOLVING MEDIASCAPE

MODERATOR: MARGARITA A. ACOSTA

AVR ROOM C - PA BLDG.

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
1	Qiaolei Jiang and Guanlian Wang	CHN	Mobile phone use and long-distance mothering among female migrant workers in China	Dalian University of Technology, China
2	Qiaotei Jiang, Xuan Zhou and Chenxing Xue	CHN	Mobile Phone Use and Romantic Relationship Among Female Migrant Workers in China	Dalian University of Technology, China
3	Prawinda Putri Anzari	INA	Women's Political Representation in Online Corruption News (Case study on detik.com and tempo.co)	Universitas Indonesia, Indonesia
4	Devi. S. B.	IND	A Critical Study on the Use of Social Media in Child Trafficking and Child Rights Advocacy using Digital Ethnography	Anna University, Chennai, India
5	Lakshmanan Ramalakshmi, Aruselvan. S.	IND	Gendered Spaces in Chettiar Homes	Pondicherry University, India / School of Media Technology & Communication, Veltch Dr. RR & Dr. SR University, Chennai, India
6	Lynda C. Garcia and Jose Reuben Alagaran	PHI	Integrating Women and Gender Issues in the Curricula of Higher Education Unit of Miriam College: A Case Study	Miriam College, Philippines
7	Sarkar Barbaq Quarmal and Md. Mahabubul Haque Osmani	BAN	Role of Social Media in Shaping Communication Behavior of Urban Youth in Bangladesh	University of Liberal Arts Bangladesh (ULAB)

PARALLEL SESSIONS D

SEPTEMBER 28, 2017, THURSDAY, (14.00 – 15.30)

D1-A: RELEARNING COMMUNICATION EDUCATION

MODERATOR: BRADLEY FREEMAN

SMT LECTURE 1 - SMT BLDG. 3RD FLOOR

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
1	Hafied Cangara and Muh. Nadjib	INA	Communication Education in Indonesia: Today and the Challenges	Hasanuddin University, Indonesia / National Accreditation Board of Higher Education of Indonesia
2	V.Rafnamala	IND	Caste Matters in Communication Education in India	Mizoram University, India
3	Ayesha Tahera Rashid	IND	"Ferments in the Field" of Communication Studies in India: A Critical Relook at the Media Teaching and Research Contours of Indian Universities.	Assam University, Silchar, India
4	Ma. Filipinas H. Bana	PHI	Development Communication towards the embedment of social development concepts into its academic and development thrusts	Aleneo de Naga University, Philippines
5	Jose Reuben Q. Alagaran	PHI	Institutionalizing Teaching Innovations in a Reformed Communication Curriculum	Miriam College, Philippines
6	Hommala Phensisanavong	LAO	Multilingualism Needed for Lao Mass Communication Education Students	National University of Laos

D1-B: RELEARNING COMMUNICATION EDUCATION

MODERATOR: ROWENA C. REYES

SMT LECTURE 2 - SMT BLDG., 3RD FLOOR

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
7	Ma. Cecilia Ycong	PHI	Mother Tongue-Based Multilingual; Education: Lessons Learned and Ways for Moving Forward	Far Eastern University (FEU)-Manila, Philippines
8	Anabelle S. dela Cerna	PHI	Hegelian Theory in Local History: Aralin Panlipunan VII Module	Department of Education, Division of Carcar City, Cebu, Philippines
9	Diana Rith Rinon Arcega	PHI	Education Service Delivery through Local School Boards: A Study on Participation and Leaders in Bulacan Province, Philippines	University of the Philippines Diliman, Philippines
10	Ma. Felma Carlos-Tria	PHI	Practicum Performance Evaluation as Indicators to Career Readiness	Southville International School and Colleges, Philippines
11	Gina Marchetti	HKG	Learning from MOOCs: Producing a Massive Open Online Course on Hong Kong Cinema	University of Hong Kong Hong Kong
12	Komal Vora Shah	IND	Online media for Higher Education: Contributions of Consortium for Educational Communication in India	EMMRC, Ahmedabad, India

D2: FREEDOM OF EXPRESSION IN A POST-TRUTH ERA

MODERATOR: MARTIN L. HADLOW

SMT VIEWING ROOM 1 - SMT BLDG., 2ND FLOOR

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
1	Peixin Cao	CHN	Blind Spots in Communication : Freedom of Speech in Dynamics	Communication University of China
2	Antoni, Sri Handayani and Nisa Alfira	INA	Press Ethics in Indonesia (A Study of the Perspective of Communication History)	University of Brawijaya, Malang, Indonesia
3	Danilo Araña Arao	PHI	A Critical Framework for Analyzing Journalism and the Culture of Impunity	University of the Philippines (UP) Diliman
4	Ann Lourdes C. Lopez	PHI	The Safety of Journalists and Media Workers: The Philippine Experience	Asian Institute of Journalism and Communication, Philippines
5	Ma. Diosa Labiste, Yvonne T. Chua, Crista Rara	PHI	Duterte Polemics against the Catholic Church as Examples of Hate speech	University of the Philippines (UP) Diliman
6	Louella Lim Lofranco	PHI	Why the Police and the Media Battle over Numbers: A Case Study of Casualty Reporting in Duterte's Drug War	Kingdom Watch, Bacolod City, Philippines
7	Redemptus Kristiawan	INA	Media Liberalization in Indonesia: Democratization or Corporatization?	Universitas Multimedia Nusantara Jakarta, Indonesia
8	Alakh Ranjan	IND	Media Ethics and Investigative Journalism in India	Vivekanda Institute of Professional Studies, India

D3: CHARACTERIZING ASIAN CYBERSPACE

MODERATOR: YOSEPH BAMBANG WIRATMOJO

SMT LECTURE 3 - SMT BLDG., 3RD FLOOR

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
1	Anuradha Rao	SGP	Resisting the Neoliberal Knowledge Society: Civil Society Efforts to Forge Inclusive Knowledge Spaces in India's IT City	National University of Singapore, Singapore
2	Lei Lili	CHN	Co-Regulation System of Cyber Space in China	Dalian University of Technology, China
3	Aji Sutikno	INA	ASEAN Harmonization with Telecommunication and Information Technology	Magister Communication Science Universitas Dr. Soertomo Surabaya, East Java, Indonesia
4	Sumit Narula	IND	Resurgent India and Usage of Data Journalism: A Critical Analysis	Amity University, Madhya Pradesh, India
5	Phil Hermin Indah Wahyuni	INA	The Third Wave of Indonesian Broadcasting Policy: Repositioning of Conventional Broadcasting Media and Uncertainty of the Implementation of Digitalization	Universitas Gadjah Mada, Indonesia

D4: WHEN CHILDREN AND GENDER MAKE NEWS

MODERATOR: DEBORAH SIMORANGKIR

SMT LECTURE 4 - SMT BLDG., 3RD FLOOR

No	Abstract Writer	Country	Title of Abstract/Paper	Affiliation
1	Theresia D. Wulandari	INA	Women Politicians in Media: Media Portrayed Women Politician in Indonesia from New Order to Current Era	Universitas Atma Jaya, Yogyakarta, Indonesia
2	Mustak Ahmed	BAN	Media Coverage of Street Harassment of Women in Bangladesh: A Study on National Dailies	Rajshahi University, Bangladesh
3	Sakeena Mushtaq Habib	UAE	Celebrity Culture: Representation of Male & Female Celebrities via Tabloids in the UAE	Manipal University, Dubai
4	Mallika Vijaya Kumar and Anna Asheervadam	IND	Portrayal of Women in Mainstream Indian Cinema in 2016: A Feminist Standpoint Perspective	Anna Asheervadam Mary Karunya University, Coimbatore, India
5	Samantha Smith	IND	A Content Analysis Study on Prioritizing Stalking as Popular Culture in Regional Films- A Threat to Women Status in Resurgent India	Sathyabama University, Chennai, Tamil Nadu, India
6	Algin V. Gutlia	PHI	Effect of Fat Talk on Self-Perception of Body Size and Shape among Female College Students	University of the Philippines - Mindanao, Philippines

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