**ABSTRACT SUBMISSION FORM FOR PROFESSIONALS**

**30th Annual Conference, 24 to 26 September 2024**

***Theme:*** *Asia as a (Knowledge) Sharing Society and*

*Internationalization of Higher Education*

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| **Email address** |  |
| **Title of Abstract** |  |
| **Author/s Name/s**  *(First Name/Middle Initial/Last Name)* |  |
| **Organization or Academic Institution or Affiliation** |  |
| **Designation** |  |
| **Country** |  |

**Abstract** *(maximum of 350 words)*

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**Keywords** *(at least five)*

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**Parallel Session Category** *(please tick one)*

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|  | Asia as Knowledge Sharing Society |
|  | Communication and Media Development in North, East, South, Central and Western Asia: Commonalities and Differences |
|  | Journalism Practices and Tools |
|  | ICT and Digital Transformation |
|  | Communication and Journalism Education and Training |
|  | Gender Equity and Social Inclusion (GESI): Gains and Losses |
|  | Culture, Arts, and Communication: Celebrating Diversity |
|  | Health Education and Promotion: Best Practices and Innovations |
|  | Science Communication: Learning from Specialists and Communities |
|  | Communication in Environment and Sustainable Development: Are We Making a Difference? |
|  | Media and Information Literacy (MIL) and Digital Competencies |
|  | How Media is Reshaping Political Communication in Asia |
|  | Advertising, Public Relations, and Marketing Communication: New Strategies for the Young Asian Market |