



AMIC Manila 2016 promises to be a cut above the rest



Photo by: Zandro Espolong, AIJC

The City of Manila is venue of the AMIC 2016 International Conference.

The 25th AMIC Conference on 15-17 September 2016 will continue to be intellectually stimulating, plus more.

As in previous conferences, plenary and parallel sessions will feature debates on current and emerging communication and media issues. There will also be discussions on best practices in communication strategies and tools.

But next year's sessions are also envisioned to present innovative and thought-provoking topics – “those which disturb.” With the theme, Rethinking Communication and Media in a Resurgent Asia, the conference will encourage paper presenters to question traditional standards and mindsets and come up with pioneering, innovative, creative, and disturbing topics including the so-called “new normal.”

For those who cannot be accommodated in the parallel sessions, poster presentations will be introduced. AMIC 2016 also means business. The conference will provide a platform for presenting new ideas, products, and services. If you have a new publication, you can launch your latest publication during the event. Technology companies may want to present their latest gadgets and apps, and schools may introduce their new academic programs.

There will be distinct business matching hours during the three-day conference where “sellers meet buyers.”

Many academic institutions are on the lookout for new partners or networks. Thus, AMIC 2016 will facilitate initiation or finalization of memorandum of agreements between new partners. Before the conference begins, partnership areas among AMIC member-institutions will be publicized to jumpstart dialogue.

If you feel weary because of the stimulating discussions, join the wellness sessions which will be made available during breaks. These may include massage sessions or even tai chi exercises to reduce stress.

No event in the Philippines is complete without a karaoke session. Our welcome night will feature the singing talents of our Filipino hosts and foreign delegates. AMIC 2016 will prove that AMIC members Got Talent.

The Philippine tourism campaign has adopted the slogan, It's more fun in the Philippines.

AMIC Manila 2016 intends to keep this promise. Enjoy AMIC Manila 2016!



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AMIC Manila 2016: Rethinking Communication in a Resurgent Asia

15-17 September 2016, Manila Philippines

According to an ancient Chinese proverb, To forget one's ancestors is to be a brook without a source, a tree without root.

An old Philippine proverb says, Sino man anghindi marunonglumingonsakanyangpinang-galingan, ay hindimakakaratingsakanyangparoroonan. (He who does not think back on his past, will not arrive at his destination.)

We invoke this ancient Asian wisdom to warn, as we lunge headlong into today's fast-changing world, that non-Asian communication theories, sophisticated gadgets and apps are not the panacea to Asia's and the world's problems. The solutions are in us.

We in AMIC and in Asia need to rediscover our roots, somehow buried under our feet as we run mindlessly forward. We have imbibed non-Asian ways, and adopted foreign communication theories, methodologies and practices as we studied abroad, and brought them back to Asia to teach to our young students who would one day become our disciples.

We preach that communication and culture are inextricably linked. But have we studied or developed Asian theories of communication based on Asian culture? Very little it seems and definitely not enough. In this coming 2016 AMIC annual conference, we pause and look back to where we came from.

We need to rediscover our "Asianess" amidst a resurging Asia. The Asian Development Bank has reported that if Asia continues its current growth trajectory, by 2050 it will regain the dominant economic position it held some 300 years ago, before the industrial revolution. In this scenario Asia's gross domestic product (GDP) will reach \$174 trillion (or half of the global GDP) from \$17 trillion in 2010.

A resurging Asia must also be seen in terms of new challenges characterized by inequalities, conflicts, climate change, unsustainable practices, and corruption. Beyond the tools of mass communication, are there distinct Asian communication strategies which can effectively address these challenges that threaten the resurgence of Asia?

Let us rediscover our Asian past so that we can confidently move into our future.

CONFERENCE CLUSTERS AND STREAMS

- Cluster on Philosophies, Theories, and Paradigms
- How Asian Philosophies and Religion Influence Communication Paradigms
- Asian (Indigenous) Communication Theories, Paradigms, and Models
- Media History and Asian Perspectives: Remembering the Past for the Future
- Cultural Traditions and Communication Theory
- Asian Research Framework and Methodologies
- Cluster on Communication and Culture
- Protecting and Preserving Our Cultural Heritage (Amidst Natural and Man-made Disasters)
- Intercultural Dialogue for Tolerance, Harmony, and Peace
- Addressing Hate Speech, Radicalism, and Extremism in Asian Media
- Cluster on Communication Education
- Asian Higher Education Integration
- Accreditation Standards for Asia-Pacific Communication Schools
- Cluster on Communication Media
- Revival (or Rediscovery) of Asian Traditional (Folk) Media
- Asian Films, Directors, and Performers in the Global Cinema
- Portrayal of Asia and its Societies and Citizens in Film and TV
- Cluster on Communication Strategies and Approaches
- Asian Conflict Resolution Styles and Communication
- Good Governance and Communication (including Poverty Alleviation, Fighting Corruption)
- Risk, Disaster, and Humanitarian Communication
- Health Communication (including Behavior and Social Change)
- Cluster on Inclusive Knowledge Societies
- Access to Knowledge and Information by Persons with Disabilities

- Access to Knowledge and Information by Indigenous People
- Right to Information of Internally Displaced Persons
- Access Beyond Genders (and Gender Preference)
- Cluster on Global Communication
- Communication and the Asian Diaspora (Migration)
- Asia-Africa Dialogue on Commonalities and Divergences in Communication
- Career Opportunities for the Global Communication Professional
- Cluster on Asian Business Communication
- Branding Asia/Branding in Asia
- Trade and Investment Communication
- Cross-cultural Business Communication in an Asian Setting

- Use APA citation style.
- should be a Microsoft Word or RTF document.
- Font should be Times New Roman, 12 pts. Please use plain text and not formatting.

For more information, please contact Mr. Ramon R. Tuazon (r.tuazon@amic.asia or rrtuazon722@yahoo.com)

Note to all authors: By submitting your paper, you agree to the following terms:

- Upon selection of your paper, you will register for the conference and present the paper. All co-authors attending and/or presenting at the conference must register, too.
- Your paper will be included in a compilation of conference papers to be uploaded and publicized in the AMIC website

SCHEDULE OF SUBMISSIONS

Papers will be selected on a competitive basis and all submissions will be screened by an expert panel.

Abstracts due: 30 March 2016

Notification of acceptance 30 May 2016

Full papers due: 30 July 2016

Abstracts and papers should be submitted via e-mail (conference@amic.asia).

Please do not send abstracts/papers to the personal e-mail addresses of conference organizers.

FORMAT FOR ABSTRACTS

Indicate your proposed Conference Cluster (and specific stream) in the subject line of your e-mail.

E-mail should include the following:

- paper title
- author name, position, institution
- short biography of author (100 words)
- paper abstract (500 words)

FORMAT FOR PAPERS

If your abstract is approved for presentation, you will be required to submit the full paper prior to the conference. The full paper should adhere to the following requirements:

- should be written in English
- 5,000-8,000 words in length

CRITERIA FOR REVIEW OF ABSTRACTS

Criteria to be used to evaluate abstracts include the following:

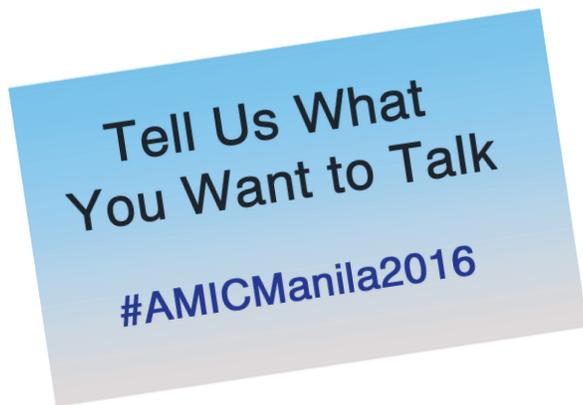
- Relevance of the topic to the conference theme
- Well-defined topics /issue(s) to be examined and discussed
- Originality and innovativeness of topic
- Adherence to solid research design and methodology (for research-based papers)
- Limitations identified (for research-based papers)
- Good language and writing quality and logical organization of paper
- Potential contributions to the advancement of communication theory, research and practice

CRITERIA TO EVALUATE FULL PAPERS

Criteria to be used to evaluate full papers include the following:

- Extensive and appropriate literature review
- Good writing quality, e.g., style is clear and engaging
- Logical organization of paper
- In-depth and evidence-based analysis and conclusions
- Concrete recommendations for research, policy, and action projects
- Publication-ready

Tell Us What You Want to Talk About in #AMICManila2016



Consistent with our Asian values of harmony and consensus, and in this age of crowdsourcing, we invite our AMIC members and friends to send us proposed conference streams (general topics) following the theme, Rethinking Communication in a Resurgent Asia. A brief write-up on the theme is available at the AMIC website: www.amic.asia

Special prizes will be given to the first 25 members who send their proposed conference streams.

The conference streams will guide future paper presenters on the specific titles and thrusts of the papers to be presented in AMICAsia 2016. This will be held in AMIC's new headquarters in Manila, Philippines.

Examples of streams are: Asian Communication Theories, Paradigms, and Models; Asian Research Framework and Methodologies; Asian Higher Education Integration; Asian Conflict Resolution Styles and Communication; and Cross-cultural Business Communication in an Asian Setting.

You may send your recommendations through the following:

Ramon R. Tuazon, AMIC Secretary-General

Email address: r.tuazon@amic.asia; rTUAZON722@YAHOO.COM

AMIC's official Facebook account: [AmicAsia](https://www.facebook.com/AmicAsia)
AMIC's official Twitter account: [@AMIC_Asia](https://twitter.com/AMIC_Asia)

Media Asia Vol. 42, No. 1-2 already out



This first issue for 2015 has been published as a double issue.

This year, AMIC transferred the production of Media Asia to Taylor & Francis so as to benefit from its strong distribution capabilities. Taylor and Francis has to build its systems in handling the production of

both the online and print journal which partly accounts for the slowing down of the production.

However, Media Asia editor in chief Prof. Cherian George is confident that AMIC members will see the benefits of the change starting in 2016.

In addition to several original research articles, Media Asia Vol. 42, No. 1-2 includes two interviews with scholars on the perennial problem of religious extremism and intolerance.

In this issue, Prof. Romila Thapar, one of India's most eminent historians, discusses how right-wing harassment has narrowed the space for academic historians.

Meanwhile, Malaysian scholar Farish Noor talks about religious extremism in Southeast Asia, in the context of Islamic State's internet savvy outreach in the region.

SG pushes for journalists' safety, MIL in Paris, China and Myanmar Meetings



Participant in the China MIL Seminar pose with AMIC SG Ramon R. Tuazon (5th from left)

AMIC Secretary General Ramon R. Tuazon attended the 38th session of the UNESCO General Conference at the UNESCO headquarters in Paris, France held on 10-11 November 2015. He represented the Philippines at the Communication and Information Commission.

During the session, Secretary General Tuazon commended UNESCO's unrelenting efforts to promote the safety and protection of journalists worldwide, including its lead role in promoting the "UN Plan of Action for the Safety of Journalists."

Asserting that an effective criminal justice system is a strong deterrent to impunity, he called on the UN body to complement safety and protection initiatives with programs that strengthen the criminal justice system and promote the rule of law.

SG Tuazon also had one-on-one discussions with UNESCO officials, including Director Guy Berger of the Freedom of Expression and Media Development Division and Director Indrajit Banerjee of the Knowledge Societies Division. Dr. Banerjee is a former AMIC Secretary General.

After the Paris conference, he proceeded to South China Normal University, Guangzhou, People's Republic of China. He was resource person on Media

and Information Literacy (MIL) during a seminar of the UNESCO Resource Distribution and Training Centre (RDTCC) held 11-13 November 2015.

The seminar theme was "Teacher Training to Promote Safe, Effective and Responsible Use of ICT." It was participated in by 35 deans and professors from several teacher education institutions (TEIs) in the Asia-Pacific region.

SG Tuazon encouraged the TEIs to integrate MIL in their respective teacher training curriculum to equip educators with necessary competencies needed not only to teach the course but also to mentor young people on MIL even outside the classroom.

The AMIC Secretary General then facilitated two workshops on Media and Information Literacy (MIL) for 30 leaders of Myanmar civil society organizations (CSOs).

Held on 14-15 and 16-17 December 2015 in Yangon, the workshop series was organized by UNESCO Myanmar.



Participant in the Myanmar MIL Seminar takes a breather.

World Journalism Education Congress to be held in Auckland, New Zealand



World Journalism Education Congress
Identity and Integrity in Journalism Education
July 14-16, 2016, Auckland, New Zealand



Inquiries from the Asia-Pacific on the World Journalism Congress can be sent to Professor David Robie, New Zealand Country Representative of AMIC and 2015 AMIC Communication Awardee.

The 4th World Journalism Education Congress will be held at the Auckland University of Technology in Auckland, New Zealand on July 14 to 16, 2016. It follows the successful third congress held in Mechelen, Belgium, in July 2013.

With the support of journalism education organizations worldwide, the Congress is designed to provide a discussion forum on common issues and interests and a foundation for supporting the continuing development of journalism and journalism education around the globe.

The WJEC is inviting academic paper abstracts related to the wider issue of journalism education for presentation as refereed research papers at the conference.

Abstracts will be accepted on any topics related to mass communication but submitters are encouraged to focus their submissions on the broader conference theme,

“Identity and Integrity in Journalism Education” and to specifically relate their work to:

- Mobile/Social/User-generated Media and Journalism
- Research Trends in Journalism

- Utilizing the Professional Connection in Journalism Education
- 21st Century Ethical Issues in Journalism
- Journalism Education and an Informed Citizenry
- Journalism Programs Offered by the Industry
- Journalism Education in the South Pacific
- Journalism Education in Asia

Abstracts were submitted by interested presenters as of December 1, 2015 to Steering Committee chair Associate Professor Verica Rupar.

For inquiries from the Asia-Pacific, please contact Professor David Robie, New Zealand Country Representative of AMIC and 2015 AMIC Communication Awardee.

(For details, see www.wjec.ac.nz and <http://wjec.ou.edu/congress.html>)

The main WJEC conference page: <http://www.wjec.aut.ac.nz/>

WJEC special Asia-Pacific page is: <http://www.pmc.aut.ac.nz/projects/4th-world-journalism-education-congress-conference-asia-pacific-connection>

Asia Journalism Fellowship 2016 to run in July-September 2016 Nanyang Technological University



Nanyang Technological University, Singapore

The Temasek Foundation and Nanyang Technological University will be running the 8th Asia Journalism Fellowship (AJF) from 18 July to 7 October 2016.

Applications will officially open on 11 January 2016.

The AJF is a unique and coveted mid-career sabbatical programme for accomplished journalists from across Asia. Participation in the three-month residential fellowship is fully sponsored.

Since its launch in 2009, the AJF has hosted more than 100 journalists – representing newspapers, magazines, TV/radio stations and online media from 17 different Asian territories – all united in their passion for excellence in journalism.

Visit AJF website, <http://ajf.sg/> for more details.

Seminar on new media to be held in Chennai, India M.O.P. Vaishnav College for Women



M.O.P. Vaishnav College for Women in Chennai, Tamil, Nadu, India

A call for papers has been issued for the Seminar on the Implications and Influences of New Media Technologies on Journalism. This will be held at the M.O.P. Vaishnav College for Women on February 12, 2016.

Sponsored by the college's School of Communication and Media Studies-Department of Journalism, the Seminar will feature research presentations by the faculty from various academic institutions in India.

Papers to be presented should be based on original, empirical research, or with a heavy focus on review of literature in traditional media and new media.

Expected to be discussed are the following: impacts; news values and credibility issues of both traditional media and new media; the use of social media sources for mainstream news; and new media issues such as emergency journalism and viral news.

The Seminar hopes to enrich the discussion on whether social media is a platform for establishing power, or a platform for resistance. *(continue to page 9)*

AMIC mourns death of Bangladeshi media pioneer



Prof. Khairul Bashar

Bashar passed away on December 26, in Kuala Lumpur, Malaysia at age 78, and was buried in Dhaka, Bangladesh. He left behind a wife, a son and daughter.

He was the editor of the renowned international magazine Journal for Development Communications (JDC) published from Malaysia under the auspices of Aidcom.

Prof. Bashar helped formed Aidcom as a private, non-government organization that developed new products and services, and initiated the JDC. Aidcom is now key centre operating within the structure of the University of Selangor.

AMIC joins other media organizations in mourning the death of Bangladeshi mass communication expert and journalist Prof. Khairul Bashar who espoused using communication tools for poverty alleviation, social advancement and promotion of human rights

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He was professor of Mass Communications Department at Selangor University of Malaysia, and Executive Director of the Kuala Lumpur-based Asian Institute of Development Communication (Aidcom) since 1985.

He obtained a master's degree in Mass Communications from the University of North Carolina, USA. In the 1960s, he worked as a journalist with Bangladeshi newspapers, including the dailies Morning News and Sangbad. He was a regular columnist of the Malaysian daily The Sun.

In the 1970s, after the independence of Bangladesh, he joined UNESCO, working at key cities including Paris, Bangkok, Kuala Lumpur and Nairobi for more than 10 years.

After his UNESCO stint, he established Aidcom in Kuala Lumpur in 1985 and was active with it to his death. He was Secretary General of Manila-based Press Foundation of Asia (PFA) from 2000-2005.

(Seminar on new media...)

Since the Seminar will bring together educators, special attention will be given to areas of curriculum development, and innovations in journalism education.

Abstracts may be submitted until October 20, 2015. Full papers of abstracts approved of 3,000-4,000 words can be submitted until December 20, 2015.

Registration fee is set at 500 rupees, in favor of M.O.P. Vaishnav College for Women, Chennai.

Organizers can be contacted at:

Email: newmediaseminar2015@gmail.com

Department of Journalism, M.O.P. Vaishnav
College for Women: Phone: 044-28330507 ext 402

Postal mail: M.O.P. Vaishnav College for Women
(Autonomous) No. 20, IV Lane, Nungambakkam High
Road, Chennai-600 034

More details can be read at: www.mopvc.edu.in

AMIC 2016: New Year, Renewed Commitments



AMIC wishes its members and partners blessings of harmony, peace, and prosperity in 2016!

The year 2015 has been both challenging and rewarding to our organization. We moved our office to Manila, organized our 24th international conference in Dubai, introduced new systems and procedures to our operations, and drafted our strategic plan.

We acknowledge the support of our key partners in 2015—the Wee Kim Wee School of Communication and Information at the Nanyang Technological University in Singapore, the American University in Dubai Mohammed Bin Rashid School for Communication, and the Philippine Women’s University and Asian Institute of Journalism and Communication in Manila, Philippines.

As we complete our transition from Singapore to Manila in 2016, we are confident that AMIC members and partners can help address the challenges through their commitment to work together for a stronger AMIC.

Join us as we continue our quest for greater relevance in the communication and media sector in the Asia Pacific region.

A handwritten signature in black ink, appearing to read 'R. Tuazon'. The signature is fluid and cursive, with a horizontal line above the first few letters.

Ramon R. Tuazon
Secretary General