



Nominations being accepted for AMIC Asia Communication Award 2016



Be among Asia's communication icons.

Nominations are now being accepted for the **AMIC Asia Communication Award 2016**. Through this award, the Asian Media Information and Communication Center (AMIC) recognizes outstanding achievements in the following communication fields and categories: research, education, institution building, and journalism.

Past awardees include Dr. John Lent, Prof. Eddie C. Y. Kuo, Dr. Nora Quebral, Dr. Florangel Rosario-Braid, Dr. Binod Agrawa, Dr. K. E. Eapen, Dr. Hidetoshi Kato, Dr. Georgette Wang, Dr. Crispin Maslog, Tan Sri Dato' L. Krishnan, Dr. AlwiDahlan, Mr. Jakob Oetama, Alan Hancock, and David Robie.

Nominations will be accepted from AMIC members. The **closing date is on 30 September 2016**. Please accomplish the nomination form, which can be downloaded from www.amic.asia. Send the form, together with a nomination letter, to the following:

Mr. Ramon R. Tuazon

Secretary-General

Asian Media Information and Communication Centre
(AMIC)

E-mail: r.tuazon@amic.asia and rtruazon722@yahoo.com



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iCOMICOS to be held September 18-19, 2016



Dr. Ang Peng Hwa, AMIC Chairman d'Honneur, will serve as the keynote speaker of the International Conference on Media, Communications, and Sociology (iCOMICOS). It will be held in Yogyakarta, Indonesia on September 18-19, 2016.

technologies triggers global responses and local movements.

iCOMICOS covers, but is not limited to these topics: media praxis, journalism revolution, creative marketing cooperations, customized stakeholder engagement, community-based business, innovative business communication, and information policy and ethics revisited.

Aside from Dr. Ang Peng Hwa, other speakers include Prof. Anne Gregory (University of Huddlesfield, UK), Akihiko Kohno (McCann Erickson Japan); Dr. Loreto G. Camiloza (De La Salle University Dasmarias); Dr. Bambang Kusono Prihandono (Universitas Atma Jaya Yogyakarta); and Dr. Phil Martin Loeffelholz (Universitas Illmenau, Germany).

iCOMICOS is being organized by the Faculty of Social and Political Sciences of the Universitas Atma Jaya Yogyakarta.

The iCOMICOS is being organized to discuss how revolutions in information and communication

HAVE YOU RENEWED YOUR AMIC MEMBERSHIP?

We don't want you to miss all the advantages of being an AMIC member!

AMIC membership operates on a calendar year basis, with the 31st December being the date on which renewals are due.

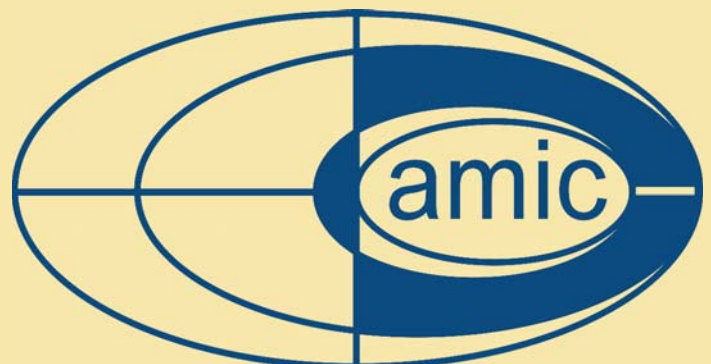
AMIC membership provides for a range of other benefits and advantages, including discounted rates on AMIC publications, along with access to free on-line journals. It also enables academics and students to attend AMIC conferences and workshops at privileged registration fee rates.

For inquiries, please write to Ramon R. Tuazon, Secretary General (r.tuazon@amic.asia and rrtuazon722@yahoo.com). Come join us! AMIC forms and additional information can be downloaded from the AMIC website, www.amic.asia:

Individual Membership Letter-Foreign
Application Form for Individual Membership-Foreign
Application Form for Institutional Membership-Foreign

Individual Membership Letter-Filipino
Application Form for Individual Membership-Filipino
Application Form for Institutional Membership-Filipino

List of AMIC Country Representatives



AMIC opens membership registration

After transferring to the Philippines and completing all aspects of its legal registration with various government agencies, AMIC is now opening its membership campaign for 2016.

AMIC offers two kinds of membership: individual and institutional.

Individual members have the option to enroll only as a basic member, or subscribe also to one or both AMIC publications Asian Journal of Communication and/or Media Asia.

Meanwhile, academic and research institutions in media and communication, and organizations of practitioners can apply for AMIC institutional membership.

AMIC institutional members are entitled to the following:

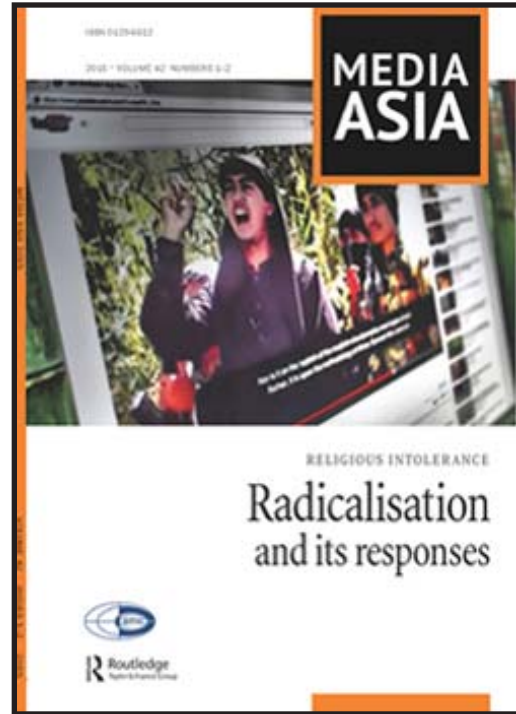
- Free subscription to printed copy of Asian Journal of Communication, Volume 26 Numbers 1 to 6
- Free subscription to printed copy of Media Asia, Volume 43 Numbers 1 to 4
- Preferred rate for access to online editions of Asian Journal of Communication
- Free access to online editions of Media Asia past issues
- Opportunities to participate and present papers in AMIC's annual international conference and avail of discounted conference fee
- Discounted rate for AMIC book publications
- Discounted rate for AMIC-sponsored seminars and workshops
- 20% discount for selected Taylor & Francis publications
- Networking opportunities with communication and media professionals and academics

AMIC members have three ways of paying membership dues: (1) payment through check to be sent to AMIC Secretariat office or AMIC Country Representative; (2) payment through bank remittance in favor of Asian Media Information and Communication Centre, Inc.; and (3) payment in cash to AMIC Country Representative or AMIC Secretariat at AIJC.

Individual and institutional membership forms have already been sent to AMIC Country Representatives. Each form lists benefits for each type of membership, and payment options.

AMIC hopes members will remain committed to the organization as it endeavors to initiate more programs and projects and provide learning and training opportunities for the professional growth of its members.

AJC and Media Asia 2016 issues out



Four 2016 issues of Asian Journal of Communication (AJC) and one Media Asia issue are already out.

AJC Vol. 26, No. 4 (August 2016) contains articles probing communication styles in different areas of the world, such as comparing the presidential rhetoric of South Korea President Lee and US President Barack Obama.

Theoretical articles are presented, such as probing moderating role of cultural orientation in explaining temporal orientation of self-referencing, and examining a new contextual perspective for crisis communication theory comparing the Eastern and Western traditions.

Communication issues that have arisen in specific countries are also probed, such as an examination of Chinese media's implicit and explicit agendas; changes of cultural representation in Indonesia's children's television from 1980s-2000s; and examining the impact of message framing and temporal distance related to the communication to young Chinese of the human papilloma virus.

The AJC August 2016 issue also contains a book review of *Making news in India: Star news and Star Ananda*, written by Somnath Batabyal and published by Routledge.

Meanwhile, Media Asia Vol. 43, No. 1 discusses the national anniversaries of Philippines and Indonesia as "narratives of remembrance", with an interview of Dr. Crispin C. Maslog, AMIC Board of Directors chairperson, remembering the People Power Revolution. It contains two articles on what happened in Indonesia in 1965 when the Sukarno government was overthrown.

Articles also include a discussion of Japan press clubs, a Chinese dating show, television in India, reporting on the Malaysian Airline MH370 tragedy, border radio in Thailand and Malaysia, Indian Media Organization, and social media influencers in Singapore.

ASEAN communication schools should pursue borderless education



Asian Media and Information Centre (AMIC) secretary general Ramon R. Tuazon urged communication schools in ASEAN countries to actively pursue regional integration in communication education.

Mr. Tuazon made the call in his keynote address during the Regional Forum on Communication for Smart ASEAN via Massive Open Online Courses (MOOCs) on August 10. The forum was organized by the International Master's Program of Communication Arts for ASEAN of Sukhothai Thammathirat Open University (STOU) in Bangkok, Thailand.

According to Tuazon, while programs in engineering, architecture, and medical sciences have achieved significant progress in pursuing ASEAN program integration, little progress has been achieved in communication and journalism education. The envisioned integration is part of borderless education.

Tuazon described borderless education as a system of transfer of credits, joint degrees granted by educational institutions and non-traditional partners such as business and industry, recognition of degrees, and comparability of qualifications.

To pursue borderless education and a higher education area in ASEAN, Tuazon reminded ASEAN educators of

the need to adopt national qualifications and quality assurance systems toward an ASEAN Reference Qualifications and Assurance Frameworks.

The Philippines has already drafted its qualifications framework for communication which can be a model for other ASEAN countries.

To jumpstart the pursuit of borderless communication and journalism education in ASEAN, AMIC plan to undertake studies on competencies compatibility and comparability, craft a draft ASEAN Reference Qualifications Framework, and conduct a feasibility study for an ASEAN and Asia-Pacific accreditation standards system for communication and journalism schools.

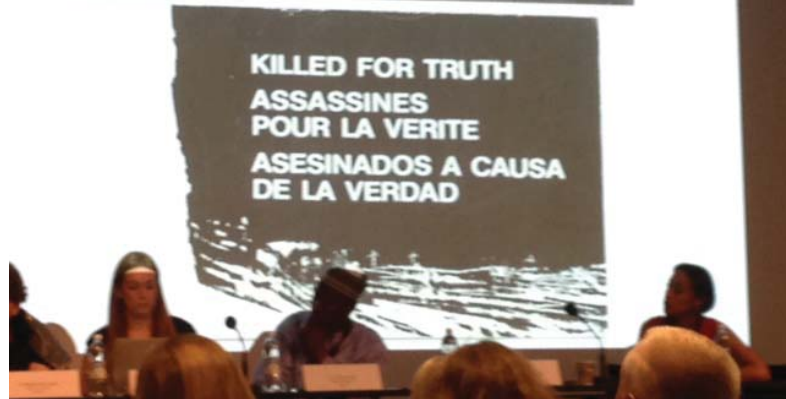
AMIC also plans to do an ASEAN communication and journalism curriculum review which focuses on compatibility and comparability and develop learning resources such as an AMIC textbook for communication and journalism courses common among communication and journalism schools in the Asia-Pacific region

During the two-day conference, STOU launched its Thailand MOOCs. Dr. Kamolrat Intaratat, program chair of the Master of Communication Arts for ASEAN Program, was the conference lead convenor.

AMIC Secretary General bats for safety of journalists in UNESCO Conference

UNESCO's Research Conference on the Safety of Journalists: Knowledge is the Key

PROGRAMME



AMIC Secretary General Ramon R. Tuazon urged research and academic institutions worldwide to conduct more scientific research studies on the safety and protection of journalists and media workers. The appeal was made during the closing plenary session of the UNESCO Research Conference on the Safety of Journalists held on 03-04 May in Helsinki, Finland.

According to Tuazon, while UNESCO believes that there is lack of research on the topic and there may be preponderance of anecdotal research, empirical research studies are lacking. Tuazon cited the rich harvest of research studies presented during the two-day conference. "We need more of the latter to build solid knowledge and facilitate evidence-based planning and decision making on safety policies and programs," Tuazon said.

SG Tuazon noted that the frequency and magnitude of attacks and violence committed against journalists and media workers worldwide have become more severe and relentless over the past few years.

The types of violence and their perpetrators have also become more diverse, while the violence committed can be more manifest (e.g., physical violence) or latent, or both.

After reviewing over 30 research studies presented during the conference, Mr. Tuazon observed that the concept of human security for journalists and media workers goes beyond life and limb. It also encompasses economic and social security.

Meanwhile, internal threats usually involve job insecurity resulting from suspension, dismissal from service, demotion, non-allocation of work, and transfers to other units.

The other panelists for the closing session of the UNESCO conference were Ms. Albana Shala of the International Programme for Development of Communication (IPDC), Dr. Reeta Poyhtari of UNESCO, Dr. Silvia Marcesse, Prof. Jacqueline Harrison of the University of Sheffield, and Prof. Elisabeth Eide, Oslo and Akershus University College.

The conference brought together more than 50 academics from six continents. It was organized by UNESCO in partnership with the University of Sheffield (Centre for Freedom of the Media), University of Tampere, University of Helsinki, and International Association for Media and Communication Research (IAMCR).

AMIC joins WJEC July Congress



AMIC Board Chair Crispin C. Maslog (right) and former AMIC Secretary-General Jose Ma. Carlos (left) join Vicky Lepou of Samoa (2nd from left) and Hermin Indah Wahyuni of Indonesia (2nd from right) during the World Journalism Educators Congress.

AMIC Board Chair Crispin C. Maslog (right) and former AMIC Secretary-General Mr. Jose Ma. Carlos participated in the fourth World Journalism Educators Congress held in Auckland, New Zealand, on July 14-16.

Dr. Maslog was sponsored by the New Zealand Foundation, while Joe Carlos was funded by the Pacific Media Centre in Auckland, headed by Dr. David Robie, AMIC Asia Communication Awardee in 2015.

The World Journalism Education Congress (WJEC), with the theme Identity and Integrity in Journalism Education, kicked off with a formal pōwhiri ceremony hosted in the Sir Paul Reeves building at the Auckland University of Technology (AUT).

AUT students perform a Maori traditional dance to welcome the delegates.

The traditional welcome was led by AUT students and staff. The conference brought together more than 220 media and journalism educators from 42 countries around the world for three days of discussions about global media challenges and education.



Dr. Maslog and Mr. Carlos participated in the panel on Post-Cop 21 – Journalism Education in Asia-Pacific: Responding to Key Issues on Climate Change. The panel, chaired by Robie, was unanimous in saying that there is a critical need to educate journalists in the region on the problems brought about by climate change, and for

the schools to start offering courses on environmental reporting. So far very little is done in this area.

Dr. Maslog also joined another panel on Global Mass Communication and Journalism Research, chaired by Dr. Alex Tan of Washington State University in the U.S. The panel was meant to provide input to a book on research being planned by Dr. Tan. The Congress voted on Paris as the site of the next WJEC Congress three years from now in 2019.