

ASIAN MEDIA INFORMATION AND COMMUNICATION CENTRE, INC. (AMIC)**2016 ANNUAL REPORT****Organization and Management**

AMIC is officially registered with the Philippines' Securities & Exchange Commission (SEC) as a non-stock, non-profit corporation under the laws of the Republic of the Philippines. AMIC was issued Certificate of Incorporation No. 201522858 inclusive of the following official identity details: Tax Identity Number (TIN) 009-174-340-000, PAG-IBIG Identification 205806260001, PHILHEALTH PEN 0020000128, and Social Security System ER No. 0395116722.

AMIC has also secured other basic legal documents including Mayor's Permit (or Business License), Registration with the Bureau of Internal Revenue (BIR), Registration of Books with the BIR and Application for an authority to print and issue receipts and invoices, and invoices, as well as barangay (village) clearance.

The Board of Management (BoM) continues to conduct bi-monthly meetings convened by BoM chairperson Ms. Ma. Mercedes F. Robles. Other members are Mr. Jose Ma. Carlos (vice-chairperson), Ms. Olive M. Villafuerte, Mr. Marco Polo and Dr. Emmanuel Lallana. On 11 November 2016, Ms. Robles resigned from the Board. Mr. Carlos will be nominated to replace Ms. Robles as BoM chairman. He served as secretary general of AMIC. Also to be nominated as member of the BoM is Margarita A. Acosta, chair of the Department of Communication of Miriam College.

AMIC now has 24 Country Representatives from 19 countries (India and the Philippines have three entries each). A revised Terms of Reference is being finalized by the Board of Management for review and approval by the AMIC Board of Directors.

The AMIC Secretariat is awaiting confirmation by country representative-nominees from Brunei Darrusalam, Socialist Republic of Vietnam, and Russian Federation.

AMIC has secured the services of a full-time Office Manager, Mr. Anthony G. Roman, who started in 2016 October. He is assisted by a project officer, Ms. Nora O. Gamolo. On a short-term basis, AMIC hired the services of Ms. Joanna Tan in Singapore to help wind down operations in Singapore, disburse payables, and close bank account.

AMIC Membership

AMIC revised its Membership Categories inclusive of benefits per type of membership.

The AMIC Secretariat has implemented a USD10 to USD20 increase in membership fees depending on category. The increases were finalized upon receipt of data from Taylor and Francis Group regarding final discounted subscription costs for AMIC members.

AMIC has opened its membership campaign, sending letters to more than 800 individuals/institutions inviting them to apply or renew their membership.

AMC members can now pay membership fees through PayPal. The AMIC Secretariat has secured two PayPal accounts in US Dollar (USD) and in Philippine Peso (Php).

Physical Facilities

The AMIC Secretariat has completed the physical arrangement of its new office at Philippine Women's University (www.pwu-online.net) in Manila. This included shelving of books and other paraphernalia. Inventory of materials sent from Singapore office is ongoing.

Although the office has been in operation since late 2015, the formal inauguration was held only on 25 November 2016, coinciding with the national conference. The event was witnessed by AMIC members and guests.

AMIC maintains a satellite office cum library at AIJC that is accessible to schools located in Manila and adjacent Quezon City. AIJC is located at NOW Corp. Bldg., 2244 Espana Blvd., Manila.

AMIC PROGRAMS AND PROJECTS

AMIC National and International Conferences

AMIC conducted its first-ever AMIC Philippines National Conference on 25 November 2016. The conference theme was "Deconstructing towards Understanding: The Communication Content and Style of President Rodrigo R. Duterte." Speakers included Presidential Spokesperson Ernesto Abella, National Artist F. Sionil Jose, Inquirer.net editor-in-chief John Nery, journalists Marites Vitug and Ellen Tordesillas, and Professors Farah Cunanan of the University of the Philippines and Clement Camposano of the University of Asia and the Pacific (UA&P).

Some 200 participants attended the conference. All in all, there have been representatives from 22 academic institutions who mostly came from Metro Manila.

Media organizations (11) present included The New York Times, FLE News Finland, The Philippine Star, Rappler.com, Vera Files and Inquirer.net.

Government agencies present were the Department of Education (DepEd)-Central, DepEd-Bureau of Curriculum Development, Department of Science and Technology (DOST) and Philippine Red Cross. Professional organizations included PACE

(Philippine Association of Communication Educators), Daughters of Saint Paul and the Order of Carmelites (OCarm).

Live streaming was done through the courtesy of Now Corporation via www.amic.nowplanet.tv, Inquirer.net, Facebook Page (Live) and Twitter accounts.

The AMIC 25th Annual Conference in Manila is scheduled on 27-29 September 29, 2017. AMIC will adopt the same theme of the cancelled 2016 conference, "Rethinking Communication in a Resurgent Asia."

The 2017 Conference will feature a number of innovations such as poster presentations (in addition to plenary and parallel sessions); business matching sessions - a platform for presenting new ideas, products, and services; wellness sessions which will be made available during breaks. These may include massage sessions or even tai chi exercises to reduce stress. No event in the Philippines is complete without a karaoke session. Our welcome night will feature the singing talents of our Filipino hosts and foreign delegates. AMIC 2016 will prove that AMIC members Got Talent.

All the 146 abstracts submitted for the 2016 Conference are deemed submitted for the 2017 Conference.

AMIC has resumed the contract of services of Huper International, an event organizer, to help plan and raise resources for the conduct of the 25th AMIC Annual Conference.

Asia Communication Award 2016

A total of seven distinguished Asian communicators have been nominated to the Asia Communication Award 2016. Winners will be announced during the 2017 AMIC Conference.

AMIC Publications

As of December 2016, six issues of Asian Journal of Communication (AJC) are already out. Featured articles like the ones below are also published via www.tandfonline.com

1. Polls in an Authoritarian Space: Reporting and Representing Public Opinion in China (Yunya Song, et. al. published 4 Dec 2016)
2. Indian Field Notes: New Institutionalism and Journalism Education (David Bockino published 21 Nov 2016)
3. The CSR Green Halo Effect on the Corporate-Public Communication: An Experimental Study (Dong Dong, et. al. published 16 Nov 2016)
4. Examining Public Acquisition of Science Knowledge from Social Media in Singapore: An Extension of the Cognitive Mediation Model (Shirley S. Ho, et. al. published 24 Oct 2016).

AJC is a joint, peer-reviewed, international research publication of AMIC and the School of Communication & Information of Nanyang Technological University (NTU) Singapore. The journal is edited by Hao Xiaoming, professor at NTU's Wee Kim Wee School of Communication & Information.

Media Asia Vol. 43, No. 2 was released in November 2016 showcasing the following research articles:

1. Health Literacy for Productive Consumption of Health Information on Internet in Indian Perspective (M. Bimolchandra Singh & M. Rabindranath)
2. Resisting Ritual Repression and Reclaiming Social Positios by Dalits in Tamilnadu: A Critical Discourse Analysis of Media Text (S. Arulselvan)
3. Journalism and Democracy in Kyrgyzstan: The Impact of Victimizations of the Media Practitioners (Bahtiyar Kurambayev)
4. Empowering Rural Communities Through Telecentre Connectivity: Experience of the Union Information and Service Centres in Bangladesh (Mohammad Sahid Ullah).

Media Asia is edited by Dr. Cherian George, journalism professor of Hong Kong Baptist University, where he also serves as director of the Centre for Media and Communication Research.

Taylor and Francis (T&F) has already offered AMIC and WKWSCI-NTU a new three-year contract (2017-2019) for the AJC which is now under review by the AMIC Secretariat and NTU.

The Secretariat is now retrieving from various sources digital copies of Media Asia Vol. 1 to Vol. 42 (2015). Eleven issues remain "missing" to complete the digital copies. Missing issues are Volume 37 (Issues 1 to 4), Volume 38 (Issues 1 to 4), and Volume 39 (Issues 1, 2 and 4). The available issues have been uploaded in a Dropbox account. The digital copies are also archived in a hard drive.

Secretary General Ramon Tuazon had online and face-to-face meetings with WKWSCI Dean Chuck Salmon and T&F Group officials to discuss issues and concerns regarding the AJC and Media Asia. The face-to-face meeting was held in February 2016. Among the issues resolved were co-ownership of the journals, revenue sharing schemes, and discounts for AMIC members.

AMIC Online

Migration of files from www.amic.sg to the new domain name www.amic.asia was completed in 2016. A new Manila-based web host was secured. The updated website now features news about the organization, publications and the quarterly AMIC Asia Newsletter.

A Facebook page *Amic Asia* was also setup to serve the social media market. With that, *@AMIC Asia* account was also established on Twitter for important shoutouts and news updates. After the November 25 national conference, the *AMIC Asia* YouTube channel was setup as well.

Program and Project Proposals

Proposal to publish the Asian Handbook of Communication 7th edition and the Journalism and Communication Textbook Project has been submitted to T&F.

Asia-Pacific Conference on Access to Information and Knowledge Using ICTs for Persons with Disabilities in the Context of Disaster Risk Reduction and Management was submitted to UNESCO HQ.

UNESCO HQ has invited AMIC to be part of a network of organizations to be involved in the global research project, Media and Information Literacy Expansion and Media-Information-Communication of Next Standard. UNESCO will update AMIC on the timetable for this R&D project.

AMIC has responded to UNESCO Call for Proposals for the preparation of the World Trends in Freedom of Expression and Media Development 2017. AMIC prepared/ submitted distinct Technical (22 pages) and Financial Proposals. Unfortunately, AMIC was not successful in this endeavor.

NETWORKING AND LINKAGES

SG Tuazon accepted the invitation of Advisory Group of the 2017 World Trends in Freedom of Expression and Media Development Report. The University of Oxford (UK), the University of the Witwatersrand (South Africa), and the University of Pennsylvania (USA) are working with UNESCO to publish the Report. World Trends in Freedom of Expression and Media Development Report will be a flagship publication, UNESCO's highest status and the first publication in the Communications and Information sector to be classified as such.

AMIC Chairman d'Honneur Ang Peng Hwa was keynote speaker for the International Conference on Media, Communications and Sociology (iCOMICOS) held at the Universitas Atma Jaya Yogyakarta in Yogyakarta, Indonesia on November 18-19, 2016.

SG Tuazon was one of the plenary speakers at the Communication Research International Conference (CRIC) held in Manila on 23 September 2016. The Conference was organized by the Department of Communication Research of the University of the Philippines-College of Mass Communication (UP-CMC) with the Philippines Communication Society (PCS).

AMIC participated in the Workshop on Research Agenda on Safety of Journalists and Media Workers held on 12 October 2016. The forum was organized by the AIJC with support from UNESCO.

AMIC hosted David Robie's visit to the Philippines from September 12 to 17. Dr. Robie gave a lecture at AIJC and UST and visited professional media organizations such as CMFR (Center for Media Freedom and Responsibility) and PCIJ (Philippine Center for Investigative Journalism).

SG Tuazon delivered the keynote address at the Regional Forum on Communication for Smart ASEAN via Massive Open Online Courses (MOOCs) held on 10 August.

AMIC BoD Chair Crispin C. Maslog and BoM vice-chairman Jose Ma. Carlos served as resource persons in the World Journalism Educators' Congress (WJEC) held at the Auckland University of Technology on 14-16 July 2016.

SG Tuazon was plenary speaker during the International Conference on Media and Information Literacy for Building a Culture of Open Government. This was held in Khanty-Mansiysk, Russian Federation from 6-10 June 2016.

SG Tuazon represented AMIC and AIJC in the 2016 World Press Freedom Day Main Celebration in Helsinki, Finland on 2-3 May 2016. He was one of the plenary speakers for the summative session of the UNESCO Research Conference on Safety of Journalists.

FINANCIAL MANAGEMENT

AMIC has opened the following bank accounts with the Bank of the Philippine Islands (BPI): US Dollar Savings Account, Philippine Peso Current Account, and Philippine Peso Savings Account. Here are the respective outstanding balances as of 31 December 2016:

Account	Balance as of Dec 31, 2016	\$ Equivalent *
BPI Peso AN 0183374869	P1,396,488.34	\$28,126.65
BPI Peso AN 3083726643 (AMIC-Philippines)	P13,084.00	263.52
BPI \$ AN 184030594	\$2,440.74	2,440.74
BPI Peso Checking @ PWU AN 0181050705	P10,000.00	201.41
CASH ON HAND	P332.25	6.69
TOTAL >		\$31,039.01

* 1US\$=PhP49.65 as of January 4, 2017

Taylor & Francis (T&F) has remitted the amount of SGD 41, 378.54 (USD 30, 034.51) representing the accumulated royalties and editorial fees for the Asian

Journal of Communication (AJC) and Media Asia from 2013 to 2015. The amount was credited on 12 April 2016.

AMIC has considerably reduced its accounts payable accumulated over the years. From a high of an estimated SGD 70,000 and Php 365,000, our remaining accounts payable is down to about SGD 16,000 only as of 20 November 2016. The Secretariat used the T&F remittance, closed Singapore accounts, and recovery of funds as source for settling payables.

The AMIC Team

AMIC Board of Directors

Crispin C. Maslog
Chairman

AMIC Founding member; Professor, University of the Philippines @ Los Banos

Ang Peng Hwa - Chairman d' Honneur

Professor, Wee Kim Wee School of Communication and Information NTU, Singapore

Binod Agrawal

Former Vice-Chancellor, Himgiri Zee University, Ahmedabad, India

Joseph Man Chan

Professor, Department of Journalism and Communication, The Chinese University of Hong Kong

Zhengrong Hu

Professor in Communication and Director of the National Centre for Radio and TV Studies, Communication University of China, Beijing

Dato' Sri Dr Syed Arabi Bin Syed Abdullah Idid

Professor, International Islamic University Malaysia, Kuala Lumpur

Pirongrong Ramasoota Rananand

Department of Journalism and Information, Faculty of Communication Arts, Chulalongkorn University, Bangkok, Thailand

Ramon R. Tuazon

Secretary General

President, Asian Institute of Journalism and Communication, Manila

AMIC Board of Management

Ma. Mercedes F. Robles - Chair (Jan-Nov 2016)
Former Professor, University of Asia and the Pacific, Philippines

Jose Ma. Carlos
Professor, Pontifical University of Santo Tomas
Editorial Section, CNN Philippines

Emmanuel Lallana
Professor, De La Salle University, Taft Ave., Manila
CEO, IdeaCorp Inc.

Marco Polo
Professor, De La Salle University, Dasmariñas, Cavite
President, Philippine Association of Communication Educators (PACE)

Olivia M. Villafuerte
Dean, College of Arts & Sciences, Philippine Women's University, Manila

Gilian "Gigi" Virata (Jan-May 2016)
VP for Academics
Roosevelt College, Inc.

AMIC Country Representatives

Country	Name	Country	Name
AUSTRALIA	Martin Hadlow	MYANMAR	U Ko Ko
BANGLADESH	Golam Rahman	NEW ZEALAND	David Robie
BHUTAN	Dawa Penjor	PAKISTAN	Ms. Fatimah Shah
BRUNEI DARUSSALAM	Chris w. H. Woo	PAPUA NEW GUINEA	Patrick Matbob, and Fr. Rey JoSev Hechanova Caigoy, OCarm
CAMBODIA	Sovannara Chan	PHILIPPINES	Ma. Margarita Acosta, Rosario M. Baseleres, and Ma. Theresa M. Rivera

Country	Name	Country	Name
CHINA	Zhao Jinqiu	RUSSIAN FEDERATION	Evgeny A. Kuzmin
INDIA	Pradeep Krishnatray, Chandrabhanu Pattanayak, and Mira Desai	SRI LANKA	Mr. Asoka Dias
INDONESIA	Phil. Hermin Indah Wahyuni, M.Si.	THAILAND	Palphol Rodloytuk
JAPAN	Muneo Kaigo	UNITED ARAB EMIRATES (U.A.E.)	Bradley Freeman
KAZAKHSTAN	Saule Barleybaeva	UNITED KINGDOM	Dr Venkat Iyer
LAO PEOPLE'S DEMOCRATIC REPUBLIC	Ms. Hommala Phensisanavong	VIETNAM	Van Vu

AMIC Secretariat

Ramon R. Tuazon
Secretary General

Anthony G. Roman
Office Manager

Nora O. Gamolo
Project Officer