



**2020**

**AMIC**  
**ANNUAL**  
**REPORT**



**ASIAN MEDIA INFORMATION AND COMMUNICATION CENTRE (AMIC)  
Annual Report 2020**



## ORGANIZATION AND MANAGEMENT

1. The AMIC Board of Management (BoM) held regular meetings, both in-person and online. The meetings were also attended by AMIC Board of Directors Chair Dr. Crispin C. Maslog and Secretary General Ramon R. Tuazon. All BoM meetings were presided by BoM chair Jose Ma. Carlos and were documented, reviewed, and approved by the BoM in their regular meetings.
2. AMIC completed its annual business compliance requirements during the first & second quarters of 2020. These include business permits, Securities & Exchange Commission reports, Bureau of Internal Revenue (BIR) tax obligations, and annual requirements of Social Security System (SSS), PhilHealth, and Pag-IBIG Fund.
3. The external auditing firm, CAPARROS, CENDANA, AND CO. (CC&C) completed the external auditing of AMIC financial statements for 2018 and 2019. The auditing firm also conducted the auditing of AMIC 2016 and 2017 financial statements.
4. AMIC tax obligations for years 2016 -2019 were settled with the BIR. Audited AMIC financial statements and stamped BIR documents were submitted to the Securities and Exchange Commission (SEC).
5. Proposed amendments to the AMIC Articles of Incorporation for possible submission to the Philippines Securities and Exchange Commission (SEC) has been drafted by Atty. Amelia Martinez and approved in principle by the AMIC Board of Management on 29 December 2020. The major change is to rename the Asian Media Information and Communication Centre (AMIC) as simply AMIC, Inc. The amended purpose also clearly stipulates that AMIC Inc. is NOT engaged in mass media and advertising.



According to Atty. Martinez, once amendment is approved by SEC, we can continue to use Asian Media Information and Communication Centre but for official submissions to SEC, we will use AMIC, Inc. This is similar situation to PACE (Philippine Association of Communication Educators) which is officially registered with SEC as Philippine Advocates of Communication Education Association, Inc. but continues to use its "old name" which is more popular among communication educators. With the amendment, AMIC can now elect foreigners as members of the AMIC Board of Directors.

6. AMIC's historical records and documents are continuously being collated with archived files digitized and stored on a secured cloud storage for safekeeping.
7. Data on AMIC's email list of 2300 communication practitioners, educators, researchers, and policy makers were encoded and segmented on a Customer Relations Management (CRM) platform, **ActiveCampaign**. Collected data will be used for future campaigns through email marketing, and social media advertisement targeting. AMIC will ensure that data privacy is respected at all times.
8. Prior to the COVID-19 lockdown, AMIC Secretariat started collating, organizing and documenting its office policies and procedures to conform with ISO 9001:2015 guidelines. AMIC plans to seek ISO certification in time for AMIC's 50th Anniversary celebration in 2021.
9. AMIC completed in 2020 catalogue work for 220 book entries, 148 journal entries, and six audio-visual materials at the AMIC office. This was completed by AMIC part-time librarian Ms. Airra A. Tadeo, LPT, RL.
10. The AMIC BoM had a virtual courtesy call with Dr. Marco Benitez, new President of Philippine Women's University (PWU) on 22 July 2020. During the meeting. President Benitez reiterated PWU's commitment to support AMIC. The University provides rent-free space to the AMIC office. AMIC updated the new university president on its ongoing and future programs/projects and how the two institutions can further strengthen partnership.



1. The Asian Journal of Communication (AJC) with AMIC Chairman d'honneur Dr. Ang Peng Hwa as editor in chief continues to publish regularly. Published in 2020 were Volume 30 Issues 1 to 6 with Issues 3 and 4 as joint issues. Appendix A provides a list of articles published in each issue.

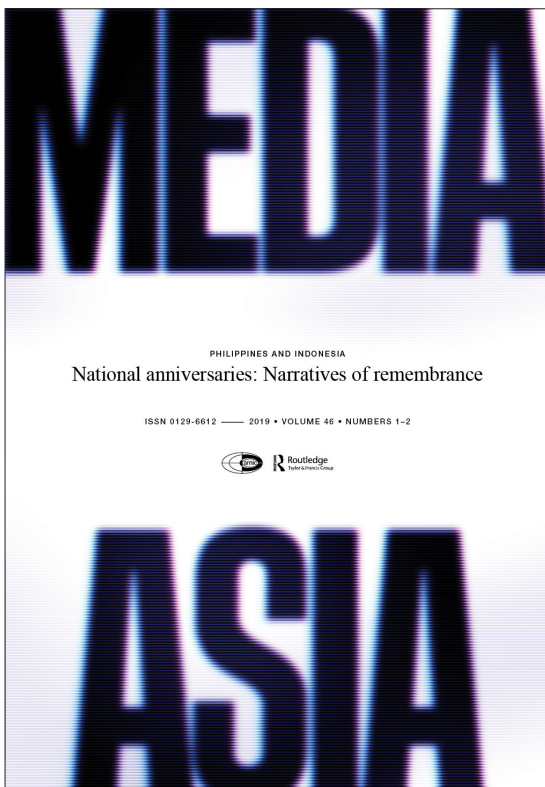
2. To promote the journal and expand further its readership base, AJC hired in May 2020 Dr. Earvin Charles B. Cabalquinto from Deakin University, Australia as Social Media Editor. AJC social media accounts are as follows:

Twitter: <https://twitter.com/AsianJComm> Facebook: <https://www.facebook.com/Asian-Journal-of-Communication-100673771675215/>.

3. AJC Twitter account now has 204 followers while Facebook account has 250 followers – both statistics are very respectable organic tractions for a highly specialized niche.

Dr. Ang also plans to launch a podcast to give a platform for the authors of published articles to share their insights online in a bite-size, interview format episodes.

### *Media Asia*



1. Editor in Chief Danilo S. Arao reconstituted the editorial board consisting of five associate editors and six editorial advisory board members. The associate editors are Dr. Lisa Brooten (Southern Illinois University Carbondale, USA), Dr. Pamela A. Custodio (University of the Philippines Los Baños, Philippines), Dr. Roselyn Du (California State University Fullerton, USA), Dr. Ma. Theresa M. Rivera (Far Eastern University Manila, Philippines), and Dr. Nick Y. Zhang (Hong Kong Baptist University, Hong Kong).

The editorial advisory board members include Dr. Sarah Cardey (University of Reading, UK), Asst. Prof. Ataharul Chowdhury (University of Guelph, Canada), Dr. Minjeong Kim (Hankuk University of Foreign Studies, South Korea), Dr. Srinivas Melkote (Bowling Green State University, USA) Eunice Barbara C. Novio (Vongchavalitkul University, Thailand), and Dr. Paromita Pain, (University of Nevada Reno, USA).

- The new editorial board pursued a faster turnaround time in handling manuscripts and in replying to authors' queries. The team was able to arrest the backlog of pending manuscripts (i.e., 91 pending manuscripts prior to the reconstitution of the new editorial board).
- A significant accomplishment is that *Media Asia* is now on-time with 2018 and 2019 backlog issues erased and the publication of two joint issues for 2020. The issues published and their respective themes are shown in Table 1. Appendix B provides a list of articles published in 2020 issues.

Year	Volume Number	Theme	Online Release
2018	45 (3-4)	Community Media in India	5 June
2019	46 (1-2)	Media and Culture War	16 June
	46 (3-4)	Media Case Studies	6 July
2020	47 (1-2)	Repression/Assertion	13 Oct
	47 (3-4)	Infodemics	

- Routledge Taylor & Francis *Media Asia* website has to be updated to ensure more accurate information, especially when it comes to journal indexing and abstracting.

@MediaAsiaJourn Twitter account was also created in early November 2020.

- Media Asia* issue starting 2020 also got a cover re-design to mark the milestones of its 46-year-old history and its transition to a new editorial leadership.
- Media Asia* is now indexed in Scopus with its application approved on 8 August 2020, a reflection of its editorial quality and competitiveness. *Media Asia* has pending application with ASEAN Citation Index (ACI) and will pursue Web of Science (WoS) indexing.

#### *Communication Theory: Asian Perspective 2nd Edition*

- Communication Theory: Asian Perspective* 2nd Edition is expected to be published in early 2021. Editing and layout were completed in December 2020. Edited by eminent scholar Dr. Wimal Dissanayake, the book includes old and new articles written by Asian scholars including Shelton A. Gunaratne, Georgette Wang, Nora C. Quebral, Majid Tehranian, Godwin C. Chiu, among others.
- AMIC is waiting for the confirmation from Taylor and Francis (Routledge) if they are interested to publish the book. The secretariat will also reach out to other publishers like Sage, Oxford University Press, UST Publishing House, Ateneo de Manila University Press, and University of the Philippines Press.
- AMIC secretariat will print 500 copies in the Philippines and will seek help with colleagues in India to print the same for easier distribution and circulation in India and nearby South Asian countries. The book may also be sold in Amazon using their reasonably priced print-on-demand service and e-book publishing service after the first 1000 copies have been sold.

#### *Communication Research Methods and Tools: The Asian Perspective.*

- AMIC secretariat requested India country representatives Dr. Chandrabhannu Patannayak and Dr. Mira Desai to lead the conceptualization of the book *Communication Research: The Asian Perspective*. This book will complement the *Communication Theory: The Asian Perspective* 2nd Edition edited by Dr. Wimal Dissanayake.

## AMIC VIRTUAL CONFERENCES AND WEBINARS

WITH SUPPORT FROM



GLOBAL MIL WEEK CELEBRATION //  
ENGAGING YOUNG ASIAN COMMUNICATORS

# YOUTH'S VOICE

FOR THE FUTURE OF MEDIA AND INFORMATION LITERACY  
IN ASIA AND THE PACIFIC

TAKE PART IN SHAPING MEDIA AND INFORMATION LITERACY  
AND ACCESS TO INFORMATION IN THE REGION.

**Speakers:**

- **Arulselvi Azhagiri**  
GAPMIL Youth Ambassador for Asia  
Research Scholar, Anna University  
India
- **Marlon Nombrado**  
Co-Founder  
Out of the Box Media Literacy Initiative  
Philippines
- **Andina Dian Dwifatma**  
Lecturer  
Atma Jaya Catholic University  
Indonesia
- **Moderator**  
**Marco Polo**  
Member  
AMIC Board of Management  
Philippines

**// NOVEMBER 18, 2020**  
WEDNESDAY, 12:00NN - 2:00PM (JKT)  
REGISTER HERE: [WWW.YOUTHVOICE4MIL.AMIC.ASIA](http://WWW.YOUTHVOICE4MIL.AMIC.ASIA)

 @AMICGLOBAL @UNESCO  
 @AMIC\_ASIA @UNESCO  
 @AMIC1971 @UNESCO  
 [BIT.LY/AMIC-YOUTUBE](https://bit.ly/AMIC-YOUTUBE)  
 [BIT.LY/AMIC-LINKEDIN](https://bit.ly/AMIC-LINKEDIN)

### Youth's Voice for the Future of Media and Information Literacy in Asia and the Pacific

1. UNESCO regional offices in Jakarta, Bangkok, and New Delhi jointly commissioned AMIC to convene *Youth's Voice for the Future of Media and Information Literacy in Asia and the Pacific*. This was convened virtually on November 18, 2020 from 12:00 noon to 2:15 pm (Jakarta Time).
2. The main objective of the conference was to seek inputs from young people (15 to 35 years old) on how to better integrate MIL in the formal and non-formal education system in their respective countries and in the entire Asia and the Pacific region. The discussions considered distinct needs, requirements, and challenges faced by girls, young women, as well as young men with disabilities.
3. The regional forum featured a plenary session with youth leaders as panelists: Mr. Marlon Nombrado Jr. (Philippines), Co-Founder, Out of the Box Media Literacy Initiative; Ms. Arulselvi Azhagiri (India), Global Alliance for the Promotion of Media & Information Literacy (GAPMIL) Youth Ambassador for Asia; and Ms. Andina Dian Dwifatma (Indonesia), Lecturer, Atma Jaya Catholic University. The plenary session was followed by 17 break-out sessions using the Hopin platform. Workshop participants tackled the draft Plan of Action for Youth Engagement in Policies and Strategies related to Access to Information and Media and Information Literacy as well shared inputs as to how various stakeholders can contribute to furthering MIL in their countries and the global community as well.
4. In terms of analytics, of the 312 registered participants, 259 individuals from 23 countries actually attended with 188 participants engaged in the 17 parallel workshop sessions. The average time spent in the event was 121.33 minutes.

AMIC Secretariat acknowledges the support of AMIC country representatives in mobilizing youth participants to the conference.

## AMIC Webinar Series

1. AMIC conducted its first ever webinar, E-teaching in Times of Crisis on 03 April 2020. A total of 266 participants, mostly educators, from 13 countries, attended the virtual forum. The webinar was moderated by Dr. Bradley Freeman, head of the Department of Communication of Sunway University in Malaysia. The panelists included Malissa Maria Mahmud, Senior Lecturer of Sunway University, Malaysia; Shai Reschef, President and Founder of University of the People, USA; Graham Glass, CEO & Founder of Cypher Learning and Marco Polo, associate professor of De La Salle University-Dasmariñas (Philippines). The session discussed diverse topics including managing online classes, best practices in online pedagogies, participatory and creative learning approaches, assessment methodologies and tools, and how to reach out to offline learners and teachers.



2. The second webinar, Practical Writing Tips to Get Your Research Published in AMIC Journals was held on 15 May 2020. Speakers were Prof. Danilo Arao, Editor of *Media Asia*, and Dr. Ang Peng Hwa, Editor of Asian Journal of Communication. It was attended by 374 participants from 14 countries including India, Australia, United Arab Emirates, Hong Kong, Malaysia, Indonesia, Bangladesh, United States, Philippines, Thailand, Spain, Myanmar, Vietnam, Singapore, and Kazakhstan.

## AMIC 28<sup>th</sup> Annual Conference 2021

1. AMIC's 28th Annual Conference is the organization's golden anniversary celebration. AMIC was organized in Singapore in 1971.
2. The Academy of Journalism and Communication (AJC) in Hanoi, Vietnam will be the likely host of the event. Negotiations with AJC are on its final stretch. We are considering the last quarter of 2021 for the conference schedule as we hope that the COVID-pandemic would have been "controlled" by that time. But the organizers are not discounting the possibility of a hybrid conference (in-person and virtual) or complete virtual conference.
3. The proposed conference theme is *Science and Communication: Managing the Now and the Future*. This will emphasize the critical role of science communication in addressing current and emerging development problems especially the COVID-19 pandemic, climate change, food security, biodiversity loss, etc.



*Facilities at the Academy of Journalism and Communication (AJC) in Hanoi, Vietnam*

4. During the conference, AMIC envisions special events honoring AMIC founders. AMIC will also launch the AMIC history book and other publications.
5. Our 2021 AMIC Conference partner, the AJC, was established in 1962 as the Central School of Propagandizing and Educating. Its name has changed over the years. In June 2005, it was renamed Academy of Journalism and Communication (AJC) under the Ho Chi Minh National Academy of Politics and Public Administration.

## **AMIC Online/ Social Media Management**

1. In August 2020, the Secretariat completed a thorough website audit. Based on the results, AMIC opted to search for a more appropriate web hosting service to suite its storage and bandwidth requirements. While the initial cost entailed by the shift amounted to the same, i.e., USD 250, renewal cost starting 2021 is estimated to be at around USD 70 which will yield USD 180 in yearly savings.
2. Postings on AMIC social media accounts have been ramped up since January 2020. The Secretariat has been consistent in posting daily relevant information or promotional content. In April, AMIC was among the organizations tapped by UNESCO to promote UNESCO's Artwork Design Competition on AMIC social media accounts among events that would launch the World Press Freedom Day 2020.
3. AMIC also posts promotional content coming from NGO-UNESCO Liaison Committee including the series of online events from the UNESCO Series of Regional Expert Consultations against Racism and Discrimination.
4. The Secretariat is also reviewing opportunities to improve members' access to AMIC Journals and other relevant resources. In February, e-copies of AMIC Books with less than ten printed copies left, and free resources from members and supporters were uploaded to the AMIC Members Portal.



## AMIC Asia Communication Awards

1. AMIC sent a call for nominations for the 2020 AMIC Asia Communication Awards. AMIC received nominations of Prof. Brian Shoosmith (Australia), Dr. Wimal Dissanayake (Sri Lanka), Dorji Kinley (Bhutan) and Soe Myint (Myanmar). Winners will be announced in the 2021 AMIC Conference.

## LINKAGES AND NETWORKING

### Hundred Years of Media Education Decoding the South Asian Mystique

1. AMIC is one of the academic collaborators of the International Web Convention, *Hundred Years of Media Education: Decoding the South Asian Mystique* held on 19-20 December 2020. The lead organizers were Institute for International Journalism of the Ohio University, Institute of Media Studies (IMSR), and Dr. Anamika Ray Memorial Trust.
2. Secretary General Tuazon was one of the inaugural panel speakers along with leading South Asian communication educators including Prof. K.V. Nagaraj of Assam University, Dr. Jatin Srivastava of Ohio University, Prof. Deb Aikat of Hussman School of Journalism, Prof. Mohan Dutta of Massey University, Prof. Jyotika Ramprasad.
3. Current and previous AMIC stalwarts were among the plenary speakers including AMIC country representatives for India Dr. Chandrabhannu Pattayanak and Dr. Mira Desai, former AMIC Secretary General Sundeep Muppidi and former AMIC research director Kalinga Seneveratne.



### First International Conflict-Sensitive Journalism Conference



1. AMIC co-sponsored the First International Conflict-Sensitive Journalism Conference in Davao City on 10-11 February 2020. The Conference was organized by the Forum Civil Peace Service /forum ZFD in partnership with AMIC, Peace and Conflict Journalism Network Philippines (PECOJON), and the Media Educators of Mindanao Inc.

AMIC BOD Chair Dr. Crispin C. Maslog gave the keynote speech. Secretary General Ramon Tuazon and *Media Asia* Editor Prof. Danilo Arao participated as panel moderators and coaches.

## Media and Information Literacy Lecture Series

**Webinar Series on Media and Information Literacy**  
**UNESCO-GAPMIL Response to COVID-19**

**Topic: Media and Information Literacy & Public Policies (Part II)**

**Speakers:**

**Moderator:** **Irene Andriopoulou**  
GAPMIL Co-Secretary General  
National Centre of Audiovisual Media and Communication of Greece

**Maja Zaric**  
Head of Unit, Media Department  
Ministry of Culture and Media of the Republic of Serbia

**Wallace Gichunge**  
Executive Director  
Centre for Media and Information Literacy in Kenya

**Ramon Tuazon**  
President  
Asian Institute of Journalism and Communication

**Tessa Jolls**  
President and CEO  
Center for Media Literacy

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**#THINKBEFORECLICKING**

**Thursday 9 July** | **4 p.m. Paris Time**

1. Secretary General Tuazon was speaker in several Media and Information Literacy (MIL)-related conferences and seminars organized by different organizations. He was graduation speaker at the Media Civics Lab Training held on 12 December 2020 organized by the youth group, Break the Fake Movement. The event marked the anniversary celebration of Young Southeast Leaders Initiative (YSEALI). In his speech titled, MIL and Responsible Digital Citizenship, SG Tuazon called upon young people to reclaim their public space which has lately been ruled by disinformation and hate speech.

2. Mr. Tuazon also delivered the inaugural lecture during two MIL Forums organized by the Paulines Institute of Communication in Asia (PICA). The initial talk was on 05 October 2020 and the other was on 07 December 2020. During his presentations, Mr. Tuazon discussed global and national issues and trends on MIL education and proposed concrete changes in the existing MIL curriculum guide in the Philippines K to 12 Program.

3. Mr. Tuazon was also panelist for the plenary session on Information Literacy. The

AMIC SG presented a paper, *MIL and Public Policies in Times of Crisis* on 28 August 2020 during the virtual conference, Access to Information in Times of Crisis – The UNESCO Information for All Programme Priorities and the COVID-19 Pandemic. This was held on 27-29 August 2020 and was organized by the India Centre of Excellence for Information Ethics (ICEIE); Centre for Digital Learning, Training and Resources (CDLTR)-University of Hyderabad (India); African Centre of Excellence for Information Ethics (ACEIE), University of Pretoria (South Africa); Russian National IFAP Committee, Interregional Library Cooperation Centre (Russian Federation); UNESCO Chair on Language Policies for Multilingualism, University of Santa Catarina (Brazil). The conference was under the Auspices of UNESCO Intergovernmental Information for All Programme (IFAP).

4. SG Tuazon was panellist in the UNESCO-GAPMIL's webinar on "Media and Information Literacy & Public Policies (Part II)" on July 9, 2020.

## World Journalism Education Council (WJEC)

1. Secretary General Tuazon represented AMIC at the World Journalism Education Council (WJEC) virtual meeting held on July 11, 2020. The agenda focused on WJEC Conference scheduled in 2022 in Beijing, China. At the meeting, Mr. Tuazon expressed AMIC's commitment to coordinate the Asian leg of the global study, *Journalistic Roles, Values and Qualifications in the 21st century*. This study aims to provide a comprehensive profile of journalism educators in Asia Pacific

The first World Journalism Education Congress that was held in Singapore in June 2007 was under the aegis of AMIC.

## PROGRAMS AND PROJECTS FOR 2021 & BEYOND

### AMIC Golden Anniversary Celebration

1. In 2021, AMIC will celebrate its golden anniversary. Recall that we were registered as a non-profit charity in Singapore in 1971. Several commemorative activities have been lined up with the 28th AMIC Annual Conference as celebration highlight.
2. In terms of publications, we are starting a book on the founding and early history of AMIC with AMIC BoD Chair Dr. Crispin C. Maslog as the lead writer-editor. He is one of the founders, and probably the only surviving member of the group who founded AMIC in 1971. *Communication Theory: The Asian Perspective* 2nd edition will also be released during the initial quarter of 2021. *Asian Journal of Communication* and *Media Asia* will publish special commemorative issues.
3. The AMIC webinar series will continue. The series will feature as themes current and emerging communication and media issues such as COVID-19 Vaccination: Strategies and Critique; Conspiracy Theories and Confirmation Biases; Addressing Information Disorder (Chaos): Will Regulations Work? Does Public Service Media Still Matter? and Communication and Journalism Curricula in the 21st century: Challenges and Innovations.
4. AMIC Secretariat will continue to crowd source from members and friends AMIC memorabilia they have preserved over the past 49 years. These may include photographs, audio-visual materials, publications, etc. Friedrich Ebert Stiftung (FES), which funded the founding of AMIC, sent a scanned copy of Vol. 1 No. 1 of the Asian Mass Communication Bulletin dated September 1971. AMIC memorabilia will be uploaded in the AMIC website and official social media accounts.

### AMIC Youth Club: The New Phase and Face of AMIC

1. Consistent with its mission of nurturing young Asian communicators who will continue and expand the initiatives of their forebears in situating communication media in Asia-Pacific and even globally, AMIC will launch in 2021 the AMIC Youth Club.
2. Our goal is to mainstream our young people (Millennials, born 1981 to 1996) and Generation Z or the iGeneration (born 1997 onwards) into AMIC activities, engage them to develop their own programs and projects, and prepare them to assume leadership roles in the near future. AMIC Youth Clubs will sustain and even strengthen the organization as they infuse programs and projects that are relevant to them.
3. There will be two types of AMIC Youth members: (1) students and (2) young professionals. Students refer to undergraduate (college) students especially those pursuing degrees in communication and related fields (journalism, broadcasting, media studies, public relations and advertising, digital media, multimedia). Students from other disciplines (e.g., social sciences and ICT) interested in communication may also join.
4. Among the initial activities identified are the following: AMIC Youth Socials + AMIC Youth section on AMIC Official website; AMIC Youth Diaries - educational/personal/inspirational; Online Interactive Challenge - alternate series of challenges; and AMIConic Talk/The Iconic Talk.
5. AMIC will appoint an AMIC Youth Program Officer who will manage the AMIC Youth Program. The AMIC Secretary General will request AMIC country representatives to nominate an AMIC Youth Representative.

### AMIC Asia Communication Award: Recognizing Asia's Best Communication Initiatives for the Common Good

1. AMIC would like to expand the AMIC Asia Communication Award by complementing it with the AMIC Communication Excellence Awards (ACE). The additional award is envisioned to be an income-generating/self-supporting project for AMIC. The income would come from nomination fees. The new Awards would enable AMIC to recognize more institutions which are doing outstanding work in the field of communication.

- The AMIC Communication Excellence Award will be the only one which recognizes communication campaigns and tools which significantly contribute to the attainment of social good in the Asia Pacific region. Social good means addressing priority social development issues and challenges in the Asia Pacific region for the common good.
- The Award recognizes successful communication campaigns in the following priority social development areas in the Asia Pacific Region: Poverty Alleviation, Integrity in Governance (Anti-Corruption), Gender Equity and Equality, Environment & Sustainable Development, Health and Wellness, Access to Basic Education, Tolerance and Diversity, Sustainable Tourism, and Culture and Development.
- An award is given to excellent communication campaigns and excellent communication tools for each award area/development category. Communication campaign refers to planned and systematic communication strategies with well-defined (measurable) objectives, target audiences, tools (channels), and monitoring and evaluation mechanisms. Communication tools refer to communication media channels in various platforms and formats, e.g., print, broadcast (radio-television), audiovisual, online (websites, social media platforms), and software apps.
- The campaign is implemented at the national or sub-national level in any of the Asia Pacific countries. It is initiated either singly or jointly by the following sectors: national government agency, local government unit, international development organization (e.g., UN agency), non-government organization, and people's organization. The campaign should have at least two years continuous timeline at the time of the nomination.

Journalistic Roles, Values and Qualifications in the 21st Century: How Journalism Educators Across The Globe View The Future of A Profession in Transition

- AMIC will coordinate the Asian leg of the World Journalism Education Council (WJEC) Research on: Journalistic Roles, Values and Qualifications in the 21st Century: How Journalism Educators Across The Globe View The Future of A Profession in Transition. The objective of the research project is to highlight the role of journalism education in the development of the professional journalism. The study will compare how journalism educators across the globe view the future of a profession in transition. The results of this global comparative study will be presented at the World Journalism Education Congress in Beijing in July 2022.
- AMIC's "assignment" includes mobilizing journalism educators from 12 selected Asian countries to participate in the online survey: Bangladesh, Bhutan, Cambodia, Indonesia, Malaysia, Myanmar, Philippines, India, Sri Lanka, Taiwan, Thailand, and Vietnam.

## FINANCIAL MANAGEMENT

- The AMIC secretariat submits quarterly and semi-annual tax filing requirements to the Bureau of Internal Revenue (BIR).
- As of December 31, 2020, total cash in bank is USD 72,669.28. The account breakdown is as follows.

<b>AMIC Philippines Peso S/A AN 003083726643</b>	<b>Paypal</b>	<b>AMIC Peso S/A AN 00183374869</b>	<b>AMIC USD S/A AN 000184030594</b>
<b>PhP 10,625.00</b> (equivalent to USD 221.19)	<b>USD 18,465.65</b>	<b>PhP 147,302.68</b> (equivalent to USD 3,066.50)	<b>USD 28,192.02</b>
	<b>TOTAL &gt;&gt;&gt;</b>	<b>USD 49,945.36</b>	

\*USD 1 = 48.036 PhP (<https://www.bsp.gov.ph/statistics/external/day99.aspx>)

- The detailed financial statements will be sent separately after the annual auditing which is scheduled to start on 18 January 2021.



## AMIC Secretariat

**Prof. Ramon R. Tuazon, MA**

Secretary General, AMIC

President, Asian Institute of Journalism and Communication

Manila, Philippines

**Fernando Academia Jr., CDMP, PCM**

Office Administrator

**Adrienne C. Marcelo**

Program Assistant

## DIRECTORY OF AMIC COUNTRY REPRESENTATIVES

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## APPENDIX A

### ASIAN JOURNAL OF COMMUNICATION 2020 PUBLICATIONS

AJC VOLUME 30 ISSUE # 1 (2020)		
TITLE	AUTHOR	PUBLISHED ONLINE
The family politics of new media domestication: an ethnographic study of mobile phones' influences on rural adolescents' socialization in a central Chinese town	Cheng-yun Guan, Jia-mei Tang & Min Wang	29 Oct 2019
Attribute agenda setting and affective priming in a South Korean election: how media descriptions of candidate attributes affect political decision-making	Yoomin Lee & Young Min	05 Nov 2019
Digital propaganda, political bots and polarized politics in India	Taberez Ahmed Neyazi	06 Dec 2019
[Book Review] Media imperialism in India and Pakistan	Qaisar Abbas	29 Dec 2019
Do Chinese brands culturally adapt their overseas websites: evidence from top Chinese brands' Sino-US websites?	Xing-Song Shi & Wen-Juan Xu	31 Dec 2019

AJC VOLUME 30 ISSUE # 2 (2020)		
TITLE	AUTHOR	PUBLISHED ONLINE
Online partisan news and China's country image: an experiment based on partisan motivated reasoning	Chen Yang & Gi Woong Yun	05 Feb 2020
'Panda engagement' in China's digital public diplomacy	Zhao Alexandre Huang & Rui Wang	07 Feb 2020
Marriage migrants' use of social media	Soontae An, Sun Lim & Hannah Lee	13 Feb 2020
Measuring intercultural/ international outgroup favoritism: comparing two measures of cultural cringe	Yadong Ji & Benjamin R. Bates	05 Mar 2020
Effects of social media overload on academic performance: a stressor-strain-outcome perspective	Chenling Shi, Lingling Yu, Nan Wang, Bayi Cheng & Xiongfei Cao	31 Mar 2020

Scientists as public communicators: individual- and institutional-level motivations and barriers for public communication in Singapore	Shirley S. Ho, Jiemin Looi & Tong Jee Goh	01 Apr 2020
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### AJC VOLUME 30 ISSUE #s 3-4 (2020)

TITLE	AUTHOR	PUBLISHED ONLINE
Abused metaphors in political communication: the case of two presidents	Mansup Heo	13 May 2020
Partisan selective exposure and the perceived effectiveness of contentious political actions in Hong Kong	Michael Chan	17 Jun 2020
The effect of presence in virtual reality video on handwashing intention	Doo-Hun Choi & Ghee-Young Noh	19 Jun 2020
Fear appeals, information processing, and behavioral intentions toward climate change	Shu-Chu Sarrina Li & Lin-Mei Stella Huang	22 Jun 2020
[Book Review] Understanding Korean media and communication	Michael Prieler	22 Jun 2020
Negativity makes us polarized: a longitudinal study of media tone and opinion polarization in Hong Kong	Yi Wu & Fei Shen	23 Jun 2020

### AJC VOLUME 30 ISSUE # 5 (2020)

TITLE	AUTHOR	PUBLISHED ONLINE
Western and Chinese media representation of Africa in COVID-19 news coverage	Samuel Mochona Gabore	05 Aug 2020
[Book Review] Media power in Indonesia; oligarch, citizens and the digital revolutions	Dani Fadillah & Luo Zhenglin	20 Aug 2020
Fake news or bad news? Toward an emotion-driven cognitive dissonance model of misinformation diffusion	Rui Wang, Yuan He, Jing Xu & Hongzhong Zhang	24 Aug 2020
Continuities and changes of media construction of citizenship rights in China: the case of the People's Daily, 1978–2012	Stephanie Na Liu & Tsan-Kuo Chang	29 Aug 2020

Feeling the catastrophe: the interplay between emotional story-telling and journalistic authority in the televisual construction of natural disasters	Chiaoning Su	29 Aug 2020
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### AJC VOLUME 30 ISSUE # 6 (2020)

TITLE	AUTHOR	PUBLISHED ONLINE
Political narrating in non-political crises: narrativity practices on Persian Twitter during the 2017 Kermanshah earthquake	Hossein Kermani	08 Sep 2020
Mislabeled, fragmented, and conspiracy-driven: a content analysis of the social media discourse about the HPV vaccine in China	Li Chen, Qi Ling, Tingjia Cao & Ke Han	08 Sep 2020
Chatting in a mobile chamber: effects of instant messenger use on tolerance toward political misinformation among South Koreans	Hyungjin Gill & Hernando Rojas	29 Sep 2020
The interaction of evolving media structure and life-course dynamics: the changing landscape of media use in China (2005–2015)	Kai Cui & Tong Ji	16 Oct 2020
Determinants of institutional excellence in Asian communication research	Guangchao Charles Feng	17 Oct 2020
Creating a parasocial relationship on social media: luxury brands playing cute in China	Bin Shen	02 Nov 2020

## ASIAN JOURNAL OF COMMUNICATION

### LATEST ARTICLES (2020)

#### Research Articles (2020)

TITLE	AUTHOR	PUBLISHED ONLINE
The European experience with Japanese animation, and what it can reveal about the transnational appeal of anime	Marco Pellitteri	22 Dec 2020
The depiction of democracy in Japan's newspapers	Jun Tsukada	23 Dec 2020
Stigma perceptions, social media neighborhood storytelling, and future outlook in post-disaster Fukushima	Joo-Young Jung	29 Dec 2020

## APPENDIX B

### **MEDIA ASIA 2020 PUBLICATIONS**

<b>MEDIA ASIA VOLUME 47 ISSUE #s 1-2 (2020)</b>		
<b>TITLE</b>	<b>AUTHOR</b>	<b>PUBLISHED ONLINE</b>
Work-related sexual harassment and coping techniques: the case of Indonesian female journalists	Deborah N. Simorangkir	02 Sep 2020
[Commentary] COVID-19 and social-politics of medical misinformation on social media in Pakistan	Muhammad Ittefaq, Syed Ali Hussain & Maryam Fatima	13 Sep 2020
[Commentary] Muzzling the media: the perils of the critical press in the Philippines	Beatrice Puente	13 Sep 2020
Social media and disinformation in war propaganda: how Afghan government and the Taliban use Twitter	Hazrat M. Bahar	21 Sep 2020
The danger of words: major challenges facing Myanmar journalists on reporting the Rohingya conflict	Nyan Lynn	27 Sep 2020
[Commentary] Growth of a young journalist amid the pandemic and media repression	Sammy Westfall	06 Oct 2020
[Editorial] Realities of repression, intricacies of assertion	Danilo Araña Arao, Lisa Brooten, Pamela Custodio, Roselyn Du, Ma. Theresa M. Rivera & Nick Y. Zhang	07 Oct 2020
How do leading companies in Greater China communicate CSR through corporate websites? A comparative study of mainland China, Hong Kong and Taiwan	Mengmeng Zhao	07 Oct 2020

## MEDIA ASIA VOLUME 47 ISSUE #s 3-4 (2020)

TITLE	AUTHOR	PUBLISHED ONLINE
The effects of coups d'état on journalists: The case of the 2014 Thai coup as both exemplary and exceptional	Jesse Owen Hearn-Branaman	27 Oct 2020
[Commentary] COVID-19 exposes digital divide, social stigma, and information crisis in Bangladesh	Abdul Aziz, Mohammad Morshedul Islam & Muhammad Zakaria	08 Nov 2020
[Commentary] Remembering Nora Cruz Quebral (1926–2020) and her devcom legacy	Pamela A. Custodio	12 Nov 2020
[Commentary] Reporting and combating the health crisis: an analysis of the PRC media during the COVID-19 pandemic (2019–2020)	Pan Wang	18 Nov 2020
[Commentary] Doxxing and press freedom in Hong Kong	Lokman Tsui	24 Nov 2020
Spatial and communication practices of Chettiar women in their ancestral homes	L. Ramalakshmi & S. Arulselvan	07 Dec 2020
[Commentary] Photojournalists turn to Instagram as the pandemic hits India	Farhat Basir Khan & Javed Sultan	08 Dec 2020
Battling with infodemic and disinfodemic: the quandary of journalists to report on COVID-19 pandemic in Pakistan	Sadia Jamil & Gifty Appiah-Adjei	08 Dec 2020
[Editorial] Fighting infodemics	Danilo Araña Arao, Lisa Brooten, Pamela A. Custodio, Roselyn Du, Ma. Theresa M. Rivera & Nick Y. Zhang	09 Dec 2020

## MEDIA ASIA

### LATEST ARTICLES (2020)

Published Articles (2020)		
TITLE	AUTHOR	PUBLISHED ONLINE
The unrealized addiction: review of the book <i>Irresistible</i> by Adam Alter	S. Shantharaju	04 Dec 2020
Not so shining (film review of <i>Dolly Kitty Aur Woh Chamatke Sitare</i> )	Devapriya Sanyal	10 Dec 2020







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